DURHAM COLLEGE OF APPLIED ARTS AND TECHNOLOGY MINUTES OF THE 348th REGULAR MEETING OF THE BOARD OF GOVERNORS

DATE: January 10, 2001 PLACE: Community Room TIME: 6:00 p.m. Oshawa Campus

IN ATTENDANCE:

GOVERNORS: Terry Hing, Chair

Doug Wilson, Vice-Chair

Peter Bagnall
Garry Cubitt
Louise Farr
Vanessa Fusco
Winnie Gordon
Gail MacKenzie
Nola McDonald
Bob Morine
Bob Strickert

Lorraine Sunstrum-Mann

Vaso Vujanovic Beth Wilson

PRESIDENT: Gary Polonsky

SECRETARY: Cathy Pitcher

MENTORING

SECRETARY: Karen Simpson

TREASURER: Vaso Vujanovic for Don Hargest

SENIOR STAFF: Bev Balenko

Bonnie Ginter-Brown

Gerry Pinkney Don Sinclair

MaryLynn West-Moynes

REGRETS: GOVERNORS: Dave Broadbent

Lori Connor

CALL TO ORDER

The Chair called the meeting to order at 6:02 p.m.

REGRETS

The Chair noted regrets from Governor Lori Connor. Subsequent regrets were phoned in by Dave Broadbent.

ADDITIONS/DELETIONS TO THE AGENDA

No additions/deletions were noted.

CONFLICT OF INTEREST DECLARATIONS

None was declared.

INTRODUCTION OF GUESTS

At the request of the Chair, Bonnie Ginter-Brown introduced Joan Homer, Executive Director of ACAATO; Bert Dejeet, Dean, School of Justice and Administrative Studies, Geoff McCombe, Professor, Police Foundations, Stephanie Ball, Professor, Legal Administration; and Journalism students Dawn De Souza and Oliver Fernandez. Bonnie noted that a guest observer, Mr. Hassan Khan, may also join the meeting but as yet had not arrived.

Terry Hing introduced Cathy Pitcher as the new Executive Assistant to the Board of Governors.

PRESENTATIONS

Staff Services

Don Sinclair, Executive Director of Staff Services facilitated a presentation through a Jeopardy style game covering his areas of responsibility, including services such as health and wellness, benefits, and human resources. Don noted the commitment of Staff Services to add value to Durham's culture of "serving students well by serving staff well".

APPROVAL OF PREVIOUS MINUTES

There being no errors or omissions in the minutes of the Regular Board meeting of December 13, 2000, the Chair declared the minutes accepted as presented.

Louise Farr noted that in the minutes of the Regular Board meeting of December 13, 2000, page 3, item Durham College Foundation By-law, she understood that the wording should have read "members could pay a nominal fee" instead of the stated "members will pay a nominal fee". Doug Wilson reconfirmed that his understand was that member will or could pay a nominal fee. Gary Polonsky committed to confirming the exact wording of the By-law.

ACTION: Gary to confirm exact wording of Durham College Foundation By-law.

ACTION ARISING FROM PREVIOUS MINUTES

It was noted that the labour dispute at Co-Steel Lasco is ongoing and that Bev will contact Co-Steel once this has been resolved.

DECISION ITEMS

Issue(s) to be Raised at the ACAATO AGM

Joan Homer, Executive Director of ACAATO provided the Board with an update regarding strategic advocacy priorities and provided insight into the potential issues to be raised at the AGM. Joan presented a review of 2000 and the changes expected to occur in 2001. She also discussed advocacy priorities and the partners required for advocacy. She stated that some of the factors which may affect change are a potential cabinet shuffle, changes in colleges' relationship with the Government and a funding formula revision. Joan does predict that the relationship with the Government will be clearly defined and that common funding principles with a single funding formula will be set. Bob Strickert asked what was meant by an "envelope". Joan replied that it was a special amount of money that was put to a target, e.g., KPI. Joan then noted that the recommendations from the Students Task Force may not be available prior to the

ACAATO Conference in February. Joan advised also that the Quality Assessment Board would be announced in the next several weeks and that she had already seen an advertisement for a Director for this Board.

Guest Mr. Hassaan Khan arrived at 6:20 p.m.

Joan stated that ACAATO's position was to lead with all these exciting changes rather than follow. One way to start was to help now with the double cohort plan and another high priority was to review the whole process of student aid reform. Joan advised that the three priorities are flexibility, funding and solidarity. She stated that colleges have been very well received by the public because their product is very strong (i.e. employability), they have gone forward with a very disciplined message with regard to working together with the Government for change, the college boards have presented sound business cases which are credible and trustworthy, and that ACAATO is perceived to have solidarity. ACAATO's priority is to stay this solid course and recognize the worthiness of all colleges. Durham has presented a very sound message and proved that they are a provincial team player. Peter Bagnall asked if there is an indication that there is not solidarity. Joan replied that there are some colleges taking the road less travelled. Peter asked if this was destructive. Joan advised that it was counter-productive and that the colleges have a need to talk about the needs of all colleges.

Louise Farr stated that in Peter Wright's report to ACAATO on Alternative Relationship Models between the Government and the Colleges, he talks about two categories, Operational Service and Operational Enterprise. Peter has now mentioned a third, Polytechnic/University. Joan went on to say that Peter Wright's next step is to take forward a formal set of common goals and objectives for the colleges established by the government to the Council of Presidents next week and then out to the boards. Nola McDonald stated that it would be interesting to have the universities' comments and perspective as a whole with regard to the relationship and the change in legislation and proceedings. Joan felt that the watershed really was with the nursing degree issue and not Bill 132. She felt that a partnership relationship was not there yet and that generic relationships had suffered. Joan also advised that the Task Force was looking at this and how we can work better together. In closing, Joan emphasized that the next six months were going to be a critical and challenging time.

Moved by Doug Wilson

Seconded by Winnie Gordon

MOTION #4513 "That the Board of Governors of Durham College recommend that the priorities raised by Joan Homer be brought forward at the ACAATO Annual General Meeting."

CARRIED

Program Incidental Fees

Bonnie Ginter-Brown reviewed the proposed changes to the various fees Durham College charges our students. Bonnie advised that two changes needed to be made to the memo in the Board members package. The Dental Hygiene fee for Year 1 should read \$2,740.00 and not \$2,302.00; and the program incidental fees for the Professional Golf Management were for Year 1 and 2, not just Year 1 as stated. Vanessa Fusco asked if all fees were implemented for 2001-2002 and Bonnie replied yes. MaryLynn West-Moynes stated that some of these fees were currently charged when students registered for their program and were not always captured in one place. They were now are captured in this one document. Vanessa then asked if these were shown on the student's invoice and Bonnie replied that they were. Louise Farr inquired as to what services were covered in the health and dental plan. Bonnie advised that the Durham College Student Association administered this program but there was a wide range of coverage such as prescriptions, dental work and that both family and individual coverage was available. It was noted that if a student had other coverage, e.g., through a spouse or parent, then the student had the option to opt out of the plan. It was also noted that an opt in plan is much more expensive for the students than an opt out plan.

Moved by Peter Bagnall

Seconded by Beth Wilson

MOTION #4514 "That the Board of Governors approve the Program Incidental Feels for 2000/2001 as presented."

CARRIED

Program Approvals - Court and Tribunal Agent/Paralegal (2-year diploma); Court and Tribunal Agent/Paralegal (1-year post-diploma); Public and Private Investigations (post-diploma)

MaryLynn West-Moynes commented that she had previously reviewed her three-year enrolment management plan with the Board and that three of the six programs submitted were before the Board this evening for approval. She noted that upon the Board's approval these three programs would be submitted to the Ministry. MaryLynn West-Moynes then introduced Bert Dejeet, who offered to respond to any questions or comments to the materials in the Board package. Bert also introduced Geoff McCombe, Professor, Police Foundations, and Stephanie Ball, Professor, Legal Administration, noting that they were both highly regarded in their respective profession by both students and the community. Bert noted that we currently had 25 applications for the Court Tribunal Program and that research had clearly shown there was a demand for these programs.

Governor Gail MacKenzie stated that as a high school teacher she felt it was difficult for high school students to clearly understand the differences of these programs and asked how Durham College can help the secondary school guidance counsellors understand these differences. MaryLynn West-Moynes replied that these programs now allow students to specialize in the career best suited to the individual; however these were cluster programs and that the first semester is common to help students understand the differences in each program. She noted that there was a definite need for the College to work closely with the secondary school staff to ensure that the differences were clearly understood so that they could help students move into the right career path. Stephanie Ball stated that this concern had been brought forward at a staff meeting and that the move to a common first semester for these programs had been made to alleviate confusion and uncertainty. Winnie Gordon suggested that we have someone go out to talk to the high schools. MaryLynn advised that this was already being done. Geoff McCombe advised that he had already had calls from high schools and students regarding the Public and Private Investigations Program. He also mentioned that he had a letter from the Council of Private Investigators about meeting with the Ministry of the Solicitor General to address the educational standards that need to be met in this profession. Geoff also advised that the Council has approximately 2,000 members and is interested in a partnership. Louise Farr suggested that the information sheet sent to guidance counsellors list the differences between the programs. Vanessa Fusco also added that there is a common area between the Court and Tribunal Program and Police Foundations. Bert Deject also noted that Legal Administration can twin with the Court and Tribunal Program and that the same happens with Law and Security and Police Foundations so that students can move between programs after the first semester. Doug Wilson complimented and congratulated the College on the speed with which they responded to these new career opportunities.

Moved by Garry Cubitt

Seconded by Nola McDonald

MOTION #4515 "That the Board of Governors approve the Court and Tribunal Agent/Paralegal 2-year Diploma Program, the Court and Tribunal Agent/Paralegal 1-year Post-Diploma Program, and the Public and Private Investigations Post-Diploma Program, as presented."

CARRIED

7:10 p.m. Stephanie Ball, Bert Dejeet and Geoff McCombe left at this time.

President's 2001 Goal Package

Gary referred to his Goal Package and welcomed questions and feedback from the Governors. Louise Farr asked Gary how he planned to sustain BID/PIC volume with the U.S. downturn. Gary replied he was hopeful that we would sustain but not grow this business next year. Louise asked what our current university enrollment is. Gary responded that we currently have 800 students in full-time programming and 2,000 part-time. Vanessa Fusco asked Gary how he planned to operate the proposed College-run bus service and what route it would use. Gary replied that he did not know yet as the report had not been developed yet. The first plan of action would be to contact the municipalities that operate a bus service or to explore having our own service. He stressed that no research had been started on this to date. Vanessa questioned how the cost would be implemented. Gary responded that it could potentially be partially or fully subsidized. Nola McDonald applauded this idea and would like to look at any proposal of this much needed service despite the costs. Louise added that there is great pride in Durham College in the community and asked if we had discussed or worked with the Regional Chair on this issue. Gary replied that the Regional Chair had been very responsive on all issues to date but did note that currently a regional transit service did not exist.

Bob Morine stated that the goal of approaching Ontario to acquire land in Pickering/Ajax was not as important at this time as getting approval for the University business plan. Garry Cubitt asked Gary how the current changes in the Uxbridge situation related to his goal. Gary recommended this goal be left as is, believing events would unfold appropriately. Gary also noted that his personal academic journey had no landmark for next year but did receive word yesterday that he could add Doctorate ABD (All But Dissertation) now and that the dissertation is scheduled for completion in 2002.

Moved by Vanessa Fusco

Seconded by Bob Strickert

MOTION "That the Board of Governors approve the President's Goal Package for 2001, as presented." #4516

CARRIED

Howat Noble, PriceWaterhouseCoopers, arrived at 7:20 p.m.

ACKNOWLEDGEMENTS AND REPORTS

None.

CONSENT CALENDAR

Louise Farr noted that she did have a comment regarding the Journalism Advisory Committee Minutes but would hold the comment until the KPI Update.

The items on the consent calendar were accepted as presented.

INTERIM FINANCIAL REPORT

In Don Hargest's absence, Vaso Vujanovic presented the financial report. Vaso referred to the statement of revenue less expenditures ending December 31, 2000. Vaso noted the net contribution of approximately \$2.5M. He stated that the Net Change in Unrestricted Assets presented a very healthy picture and that the in-year deficit (noted on page 3) was going down in response to actions taken. He stated we might be looking at a \$4M surplus. Nola McDonald asked when Holdco would be making a report and Gary replied that the work by the lawyers was still to be completed and that the first meeting would be held in March or April.

COMMUNITY INFORMATION

Louise Farr stated that she had received a newsletter from ALS that mentioned a Durham College Sports Administration student, Matt Wilson, who is on a work internship. Louise thought it was great that the newsletter had identified where the student was from and that our internship programs touched on areas outside of the Durham Region.

Vanessa Fusco advised that Crime Stoppers would be hosting a Jail and Bail Day here at the College on January 30. Crime Stoppers will be selling tickets and waiver forms and is encouraging the public to participate.

DISCUSSION ITEMS

No items were noted.

REPORT OF THE PRESIDENT

KPI Update

MaryLynn West-Moynes noted that this report was provided to respond to the Board's request that we were demonstrating due diligence with what we were doing with the KPI data, which assists us in our continuous learning process. Louise Farr noted that the Minutes of the Journalism Advisory Committee questioned why we ask so many questions when in fact the actual rating is derived from two or three questions. MaryLynn responded that we are aware that a few key questions are used to provide the actual rating; however, this data is mostly for our use to analyze and assist us in our improvement. Gary noted that Joan Homer had earlier stated there had been some haggling over the KPI's, but that he personally thinks the Province did a good job introducing this initiative and will improve its next iteration.

Suspension of Call Centre Program

Bev Balenko elaborated on the suspension of the program. She noted that we had only 36 total enrollments in this program since September 1999. This was a fee program and our costs have been recovered. She advised that the call centre industry is taking on untrained workers and conducting training in-house. She reported that the Advanced Paramedic Program is now using this lab and other programs are using the furniture. Bev advised that we could still provide this training if required.

OCAS Incorporation

Gary advised that this was provided for information purposes only.

SuperBuild Update

Gary advised that he was happy with the way this is proceeding. A Building Committee meeting will be convened before too long.

80% Growth in Online Registration

Gary noted that this was provided to the Board for information and reinforced that there is a definite market for this new way of learning, which remains part of our vision.

Degree Requirement for Certified Human Resource Professional (CHRP) Designation

Gary noted that this was another para-professional career area aspiring to the degree becoming the entry to practice.

New Development - Uxbridge

Gary advised that this item will also be discussed at the In Committee Meeting following. Gary reported that it is now public information that the land previously donated in Uxbridge has been sold by Joey Tanenbaum to Mario Cortelucci (who is a member of the Foundation Board).

REPORT OF THE CHAIR

Upcoming Events:

The Chair highlighted a number of upcoming meetings and events, including the ACAATO Conference, February 18 and 19; a lunch to honour Durham College's Premier Award Winner, Paul Vessey, on February 20; and the visit from Minister Cunningham, February 28. The Chair asked the Board members to advise Cathy if they planned to attend the lunch on February 20. Gary noted that it would be a significant event. Gary also advised that the February Board meeting might be held at the Whitby campus. Louise Farr questioned if anyone from Durham College had met with the Russian President. Gary replied no.

INFORMATION ITEMS

The Chair noted a number of attachments for information.

ADJOURNMENT	
There being no further business, the Chair declared the meeting adjourned at 7:45 p.m.	
Terry Hing, Chair	Gary Polonsky, President