Appendices

2017-2018 Durham College Board of Governors

- Dan Borowec, chair of the Board
- Paul Macklin, vice-chair of the Board
- Suzanne Beale
- Ivan DeJong
- Kevin Griffin
- Kristi Honey
- Michele James
- Rahula Khanna
- Bart Lucyk
- Debbie McKee Demczyk
- Heather Quantrill
- Gary Rose
- Steve Stewart
- Jim Wilson
- Don Lovisa, president

DC Leadership Team

- Don Lovisa, president
- Dr. Elaine Popp, vice-president, Academic
- Meri Kim Oliver, vice-president, Student Affairs
- Dr. Scott Blakey, chief administrative officer
- Barbara MacCheyne, chief financial officer

Summary of Advertising and Marketing Complaints Received.
None received.

2017-2018 Business Plan overview

Building on the accomplishments of the past 50 years, the 2017-2018 fiscal year was full of success stories, setting the tone for the future and everything DC is poised to accomplish – both internally and externally, within Durham Region and beyond. A review of the 2017-2018 Business Plan indicates a commitment from the entire campus community to develop and execute a significant number of actions and activities designed to strengthen DC's academic operations, build on its rapidly growing international platform, provide new opportunities for employees, cultivate and grow existing partnerships while making new ones, and more.

Of the 61 actions and objectives outlined in the 2017-2018 Business Plan, 45 have been completed and 12 are on track to be completed into the 2018-2019 fiscal year.

Achieving the objectives outlined in the annual Business Plan each year is critical to the success of the college's three-year strategic plan. The Ontario Minister's Binding Policy Directive for Annual Reports requires each college to summarize the results of its business plan from the previous year in their annual report in recognition of the importance of these objectives to post-secondary institutions. Highlights of DC's achievements are as follows:

Our students

- Implemented recruitment and enrolment strategies to achieve DC established targets with the college's overall enrolment target exceeding the anticipated two per cent increase and international enrolment increasing 36 per cent over the 2017-2018 budget with a 73 per cent increase (2,791 students) over three terms compared to 2016-2017.
- 1,445 international students from 61 countries are now studying at DC.
- In support of the Truth and Reconciliation Commission, Aboriginal student advisors/coaches continued to meet with faculty to discuss why it is necessary to increase Indigenous content with Indigenous curriculum added to several programs including nursing, journalism and media, justice and more.
- Access to quality student services was expanded with 116 students currently registered in FastStart's extracurricular learning initiative IdeaEngine, an online intake course offered via DC Connect. Fifty of these students were new to FastStart as of September 2017, representing a 127 per cent increase in year-to-date registrations.
- Four students are scheduled to go to Kenya in June 2018 under KEFEP as part of the college's commitment to developing and implementing a new process for international work-integrated learning.
- A new Academic Plan was launched in January 2018.
- The accuracy of the college's alumni database was increased by three per cent, representing 2,280 records. A communication plan for new graduates was developed with an e-campaign generating 600 new updates to the alumni database within one week and 1,200 updates in total.

Our people

- In support of employee development, a new employees' site was launched via the Centre for Employees (ICE), the college's Intranet, in January 2018, with links to the legislated training requirements, policies, procedures, guides, resources and other team sites to support new employees.
- A professional development program for middle management employees was researched and designed including the recommendation of external management development programs such as the Colleges and Institutes Canada (CICan) Leadership Institute, Chair Academy Foundation and the Ontario College Management Academy as well as internal programs focused on DC processes, coaching, performance plans and reviews, recruitment, and managing in a unionized environment.
- Mental health first aid training was expanded for employees with 243 faculty participating in mental health first aid training since April 2017, with 376 faculty trained in total since 2011.

Our business

- System changes were implemented to the Ontario Student Assistance Program (OSAP) and financial aid including delivering the ministry's 'Net Tuition' pilot program within the given timeframe, allowing students and families access to information regarding the total amount of support available when applying for post-secondary studies and showing students their outstanding balance after all OSAP aid and institutional aid was applied.
- Construction for the CFCE progressed on schedule and on budget.
- The Whitby campus entrance was enhanced through the college's 50th Anniversary Commemorative Fund with completion expected by May 2018.
- Renovations and enhancements continued at the Oshawa campus to support continuity in programs and services with the squash court (G Wing) renovated to provide three additional classrooms and two program labs.

Our community

- The college continued to advance its applied research partnerships, including achieving a five per cent increase in external funding over the previous year; initiating 38 funded applied research projects; and developing 31 new partnerships in areas including AI, craft beer, and agriculture.
- 50th anniversary celebrations were completed with more than 2,000 people attending Homecoming Weekend events; the College Ontario mobile exhibit, DC's Athletic Banquet and Hall of Fame Induction Ceremony and alumni varsity games.
- The DC-UOIT Strategic Fund was supported into a second year with 11 proposals received via the Innovative Initiatives Fund with four projects selected and $211,912 in total funding awarded.
- DC's donor base was not only retained but grew with members engaged in current projects and initiatives. Eighty per cent of the fundraising goal for the college's current capital campaign was achieved and $375,000 in verbal commitments is outstanding.
- The college's inaugural donor impact report was completed.