

## **Appendices**

### **2018-2019 Durham College Board of Governors**

Paul Macklin, chair of the Board  
Ivan DeJong, vice-chair of the Board  
Elizabeth Cowie  
Suzanne Beale  
Kevin Griffin, academic staff advisor  
Michele James  
Gail Johnson Morris  
Navleen Kaur, student governor  
Robert Lanc  
Bart Lucyk  
Debbie McKee Demczyk  
Kenneth Michalko  
Heather Quantrill  
Gary Rose  
Steve Stewart  
Jim Wilson  
Don Lovisa, president

### **Durham College Leadership Team**

Don Lovisa, president  
Dr. Elaine Popp, vice-president, Academic  
Meri Kim Oliver, vice-president, Student Affairs  
Dr. Scott Blakey, chief administrative officer  
Barbara MacCheyne, chief financial officer

Summary of Advertising and Marketing Complaints Received.  
None received.

### **2018-2019 Business Plan overview**

Building on the accomplishments of the previous fiscal year, 2018-2019 marked another successful year for DC with our students, employees and alumni continuing to make their mark in Durham Region and across the world.

A review of the 2018-2019 Business Plan reflects the dedication of our campus community to identify, develop and implement numerous activities to ensure the success of our students, including our commitment to offering experiential learning and co-op opportunities and advancing student entrepreneurship to support the needs of the local economy and labour market through collaboration with our community partners; provide new opportunities for employees; increase DC's positive reputation, including providing leadership to the college system; and grow and maintain our community and business partnerships while fostering new ones.

With the majority of actions detailed in the 2017-2018 business plan complete, all 24 objectives were achieved.

Achieving the objectives outlined in the annual Business Plan each year is critical to the success of the college's three-year strategic plan with the Ontario Minister's Binding Policy Directive for Annual Reports requiring each college to summarize the results of its business plan from the previous year in their annual report in recognition of the importance of these objectives to post-secondary institutions. Highlights of DC's achievements are as follows:

### **Our students**

- Implemented recruitment and enrolment strategies to achieve established targets with DC's domestic enrolment target exceeded by 2.5 per cent.
- Developed new admissions and recruitment systems to support a greater diversity of international students by country and program area with DC's international student population currently represented by 64 countries.
- Implemented the Career Ready Fund initiative to create new and enhanced experiential learning opportunities with more than 14 opportunities initiated to benefit more than 300 students in six academic schools.
- Launched seven new programs in Fall 2018 including Cosmetic Techniques and Management, Esthetician – Spa Management, Data Analytics for Business Decision Making, Civil Engineering Technology, Civil Engineering Technician, Bachelor of Health Care Technology and Management and Power Engineering Techniques.
- Developed and launched a Health Promotion Strategy, including creating and facilitating wellness workshops to increase student resiliency.

### **Our people**

- Supported employee development through new initiatives in cultural safety training comprised of in-person sessions and online modules as well as the creation of a platform to provide live virtual meetings to discuss issues related to diversity, equity and inclusion.
- Engaged external partners with on-campus events and connected to members of DC's Corporate Council including the AI Hub Tech Talks, international film screenings and the Whitby Chamber Business Summit.

### **Our business**

- Provided leadership to the college system by advocating for systemic priorities during the provincial budget recommendation period.
- Participated in technical updates with the Province of Ontario and CO regarding tuition and ancillary fee changes in Winter 2019.
- Completed several capital projects including the addition of new artificial turf at Vaso's field, renovations to both the L and B wings, and the initial stage of construction of the geothermal field and new Energy Innovation Centre.
- Completed a new facility (architectural) renewal program, effectively updating and modernizing space on campus.

**Our community**

- Successfully completed Year 1 of a five-year NSERC grant supporting the AI Hub.
- Partnered with the community Justice HUB to provide an accessible, central location for legal and social service agencies to offer wrap-around services to low income and precariously employed residents.
- Continued to support community partners and initiatives including receiving approval from the Law Society of Ontario to implement a 14-week semester at the Community Justice Hub with nine Paralegal students being sent for placement.
- Collaborated with Durham Region Social Services, the Youth Coaching Program, Project Youth Opportunities and the Enactus and York/Durham Crown Ward Education Championship Team.
- Partnered with Community Care Centre Durham to deliver dental services to low-income families.