

Stew MacDonald - Bio



As Executive Vice President, Revenue for Oilers Entertainment Group, Stew MacDonald is responsible for providing leadership to OEG's revenue operations. As one of the organization's senior executives, he leads a team responsible for ticketing, premium seating, corporate partnerships and customer relationships for the NHL's Edmonton Oilers and Rogers Place. He also oversees business operations for the Edmonton Oil Kings of the WHL and Bakersfield Condors of the AHL.

Stew began his professional career in 1981 with the Regina Pats of the Western Hockey League, where he served as the club's Director of Marketing and Publicity. In 1987, he joined the Oilers where he played a leading role as the organization's Director of Marketing for over a decade. In 1998, he was named Chief Operating Officer of the American Hockey League's Saint John Flames and guided the organization for five seasons.

In 2003, Stew rejoined the Oilers organization on a temporary basis as a member of the project team for the NHL's first-ever outdoor game, and then on a permanent basis a few months later when he was appointed President of the Edmonton Road Runners Hockey Club. In 2005, he was named the Oilers Vice President of Marketing, and in 2006 he assumed his current duties.

A native of Ottawa, Stew holds a diploma in Sports Administration from Durham College. He is based in Edmonton at Oilers Entertainment Group headquarters.

Among the highlights of Stew's career are three Stanley Cup Championships (1987, 1988, 1990), a Calder Cup Championship (2001) and a Memorial Cup Championship (2014). He was also a member of the project team for the design and construction of Rogers Place, widely recognized as one of the world's greatest arenas.