**DR. JIM FRIEDMAN**

**THE WHITE FAMILY PROFESSOR OF CREATIVITY & ENTREPRENEURSHIP**

**MIAMI UNIVERSITY**

“Ask fifty people to describe Friedman and you’ll get fifty different answers … all true. He is a paradox. Student-Teacher. Quiet-Demanding. But all will agree on his passion and dedication to sharing the magic of creativity and innovation in everything he does.”

Jim Friedman is a Cincinnati, Ohio (USA) native and resident Wordsmith/Dreambuilder who may be best known for creating television shows and movies. He is a serial creative entrepreneur. In addition to his broadcasting ventures, he has created national marketing campaigns; been granted multiple patents; written books; written, recorded and performed music; and danced the hokey pokey at age three on a television children’s show.

He is the White Family Professor of Creativity and Entrepreneurship at Miami University and is a frequent speaker on topics of creativity and personal branding. Friedman’s consulting and coaching work centers on connecting creative/innovative thinking to entrepreneurship for companies and individuals across the country. He is also the Chief Steward for World Creativity & Innovation Week (April 15-21) and World Creativity & Innovation Day (April 21).

Friedman holds a doctorate in communication (Ph.D.) which he earned from the Union Institute and a doctorate in Creativity (Cr.D.) which he made up himself. He has won 65 Emmy Awards, has been inducted into three Halls of Fame and is recognized for his creativity and effectiveness in the classroom.

Besides wordsmithing, Friedman enjoys asking questions, finding second right answers, silencing his voice of judgment, taking risks and failing often and well.