

PHOENIX INNOVATION GROUP



NAJJA A. BOULDIN

CONTACT INFORMATION:

O: (716) 220-8921

W: WWW.PHOENIXINNOVATIONGROUP.COM

E: NAJJA.BOULDIN@PHOENIXINNOVATIONGROUP.COM

BIOGRAPHICAL SKETCH

Najja A. Bouldin is the Founder & Principal at Phoenix Innovation Group, LLC, Buffalo, New York, where he serves customers and community with Innovation Coaching, Leadership & Entrepreneurial Development, as well as Community Engagement. Najja is said to have those affection skills you just can't teach. Folks will notice right away that Najja is a people person who listens intently and enjoys engaging with them. He is a consultant driven by curiosity and the belief in the capacity of every person to achieve their fullest potential. Workshop participants appreciate how he tunes into their experience, while his colleagues and collaborators admire that his mind and his heart are always open in equal measure.

Najja has earned a B.A. in Psychology from University at Buffalo and a Master of Science in Creativity and Change Leadership from the State University of New York, Buffalo State, where he is now an Adjunct Lecturer. He is also a decorated disabled veteran of the United States Air Force, where he honorably served in Operation Enduring Freedom. In addition to working with scientists around the world, Najja works with Buffalo's local youth. He has an uncanny ability to get moody teenagers to care about creativity and entrepreneurship. Najja is a fan of science, a cheerleader for ideas and an empowering coach. His talents are equalled only by his stylish hair and amazing collection of fashionable sweaters. Najja greets us from the lower East Side of Buffalo, New York. His greatest inspiration for integrity, service and enterprising excellence is being a father to his marvelous son, and steward of culture.

BIBLIOGRAPHY

- Berger, J. (2020). *The Catalyst: How To Change Anyone's Mind*. Simon Schuster.
- Brown, B. (2012). *Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead*. New York: Avery.
- Eubanks, V. (2018). *Automating Inequality*. New York: St. Martin's Press.
- Firestien, R. (2019). *Create in a Flash: A Leader's Recipe for Breakthrough Innovation*. Buffalo: Green Tractor Publishing.
- Grivas, C., & Puccio, G. J. (2011). *The Innovative Team*. Jossey-Bass.
- Hicks, D. (2011). *Dignity*. New Haven: Yale University Press.
- Holiday, R. (2014). *The Obstacle Is The Way*. New York: Penguin Group.
- Kelley, T., & Kelley, D. (2013). *Creative Confidence*. New York: Crown Business.
- Kimbro, D. (2014). *The Wealth Choice*. St. Martin's Publishing Group.
- Lencioni, P. (2012). *The Advantage: Why Organizational Health Trumps Everything Else in Business*. San Francisco: Jossey-Bass.
- Maxwell, J. C. (2007). *The 21 Irrefutable Laws of Leadership*. Nashville: Thomas Nelson.
- Meier, D. (2000). *The Accelerated Learning Handbook*. New York: McGraw-Hill.
- Osborn, A. F. (1963). *Applied Imagination: Principles and Procedures of Creative Problem Solving*. New York: Charles Scribner's Sons.
- Price, J. R. (1996). *The Abundance Book*. Carlsbad: Hay House.
- Puccio, G. J., Mance, M., & Murdock, M. C. (2011). *Creative Leadership*. Thousand Oaks: Sage Publications, Inc.
- Schlitz, M. (2015). *Living the Noetic Life*. Sounds True.
- Sered, D. (2019). *Until We Reckon*. New York: The New Press.
- Shinn, F. S. (1925). *The Game of Life and How To Play It*. Camarillo: DeVorss Publications.

Visit the Center for Applied Imagination website for videos and resources:
<http://creativity.buffalostate.edu/>