

# STRATEGIC PLAN



## OUR MISSION

# BRINGING THE DURHAM COLLEGE (DC) COMMUNITY TOGETHER.

## OUR VISION

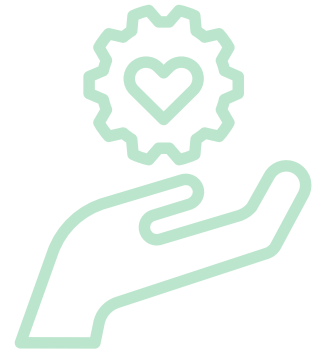
We are a diverse global network of DC alumni that **supports** and **encourages** its members to **stay connected** by inspiring **collaboration**, **engagement**, **giving** and a **commitment to success** for future generations.



Many of the photos in this publication were taken prior to the COVID-19 pandemic.

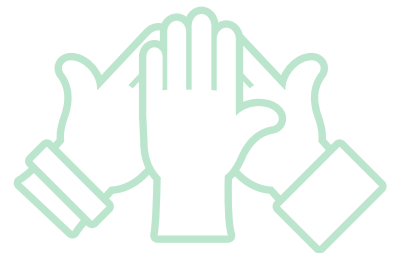
## OUR VALUES

**Service.** We give our time, talent and resources to support the success of our DC community.



**Diversity.** We embrace and celebrate the differences amongst our people and the cultures and places of which they are a part.

**Inclusion.** We ensure equal access to opportunities and resources for individuals regardless of race, gender, ability, religion, age, socio-economic class or sexual orientation who choose to study, work or contribute to DC.



**Integrity.** We uphold the DCAA constitution via our commitment to honest, transparent and accountable decision-making.

**Professionalism.** We respect our colleagues, and together, we always strive to deliver high quality resources and meaningful opportunities for connection and mentorship.



PILLAR  
**SOCIAL  
INCLUSION**



**GOAL**

To adhere to a culture of open discussion, decision-making and advice based on **accountability, trust and transparency.**

**WE WILL:**

- » Ensure our policies and constitution reflect our commitment to supporting DC, its alumni and students.
- » Define clear roles and expectations for board members to ensure effective decision-making and achieve measurable outcomes.
- » Offer and support professional development and training opportunities for board members.
- » Create a safe space for all members of the DC community, where their voices are heard and perspectives valued.

PILLAR  
**ALUMNI  
MEMBERSHIP**



**GOAL**

To focus on **increasing the diversity and reach** of the Durham College Alumni Association (DCAA).

**WE WILL:**

- » Provide equal access to opportunities and resources for alumni.
- » Cultivate meaningful relationships with students that will extend beyond graduation.
- » Leverage a digital platform to foster connection, support, sharing and celebration among our global community.
- » Work towards a diverse board of directors that demonstrates representation from each of DC's nine academic schools and across a range of industries.

PILLAR

# ENGAGEMENT & SUPPORT



## GOAL

To foster a culture of **reciprocation, mutual support and value.**

## WE WILL:

- » Find creative ways to support alumni in their lives, careers and communities.
- » Provide innovative opportunities for alumni to engage with their DC community in a variety of ways.
- » Create more connection points and interactions between students and alumni.

PILLAR

# COMMUNITY DEVELOPMENT



## GOAL

To **establish and/or strengthen** meaningful partnerships between the **college, industry, government, communities and alumni**.

## WE WILL:

- » Support DC's mission and vision by providing opportunities for alumni to contribute their time, talent and resources to the college's top priorities.
- » Encourage investment in DC and its community.
- » Create an active network among industry, communities and alumni to enhance communication and encourage partnerships that seek to advance shared goals and priorities.



# DCA LUMNI



[WWW.DURHAMCOLLEGE.CA/ALUMNI](http://WWW.DURHAMCOLLEGE.CA/ALUMNI)