

Advert - Digital Media Mgmt (ADMM)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
ADMM-SEM1							
DIGITAL STRATEGY 1		INAD 5500		INAD 5501, INAD 5503, INAD 5504	2	0	1
CONTENT MANAGEMENT 1		INAD 5501		INAD 5500, INAD 5503, INAD 5504	2	0	1
Search Marketing & Search Engine Optimization		INAD 5503		INAD 5500, INAD 5501, INAD 5504	2	0	1
COPYWRITING FOR DIGITAL MEDIA		INAD 5504		INAD 5500, INAD 5501, INAD 5503	2	0	1
Interpersonal Communication and Group Dynamics		INAD 5507			2	0	1
Graphic Design for Digital Media 1		INAD 5508			2	0	1
					12	0	6
ADMM-SEM2							
DIGITAL STRATEGY 2		INAD 6500	INAD 5500		2	0	1
CONTENT MANAGEMENT 2		INAD 6501	INAD 5501		2	0	1
DIGITAL ANALYTICS MANAGEMENT		INAD 6502			2	0	1
Search Marketing and Search Engine Optimization 2		INAD 6503	INAD 5503		2	0	1
Personal Branding Digital Footprint		INAD 6504	INAD 5504		2	0	1
Graphic Design for Digital Media 2		INAD 6506	INAD 5508		2	0	1
Digital Media Acct Management		INAD 6507	INAD 5507		0	3	
					12	3	6

Advertising and Marketing Comm (AVMC)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
AVMC-SEM1							
INTRODUCTION TO ADVERTISING		ADVT 1301			3	0	
COPYWRITING FOR ADVERTISING		ADVT 1305			0	3	
DESIGN FOR ADVERTISING (THEORY)		ADVT 2302			0	3	
Communication Foundations - Media, Art & Design		COMM 1806			3	0	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
MARKETING AND CONSUMER BEHAVIOUR		MKTG 1306			3	0	
Photography and Image Editing		PHOT 1330			2	0	1
					14	6	1
AVMC-SEM2							
DIGITAL MARKETING AND ADVERTISING STRATEGIES		ADDS 2300	ADVT 1301, MKTG 1306		3	0	
Marketing and Advertising Research		ADVR 2300	ADVT 1301, MKTG 1306		2	0	1
DESIGN FOR PRINT ADVERTISING		COMP 2315	ADVT 2302, PHOT 1330		0	3	
Design for Online Advertising 1		DOLA 2300	ADVT 2302, PHOT 1330		0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
Media Planning and Buying 1		MEDI 2300	ADVT 1301		2	0	1
SELLING AND PRESENTATION TECHNIQUES		SALE 1301	ADVT 1301, COMM 1806		3	0	
					13	6	2

Advertising and Marketing Comm (AVMC)

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AVMC-SEM3							
PROJECT MANAGEMENT		ADPM 3300	ADDS 2300		3	0	
Search Marketing and SEO		ADSM 3301	ADDS 2300		3	0	
Design for Online Advertising 2		DOLA 3300	DOLA 2300		0	3	
General Elective Credit		GNED 0000			3	0	
Media Planning and Buying 2		MEDI 3300	ADVR 2300, MEDI 2300		2	0	1
CAMPUS MEDIA ACCOUNT MANAGEMENT	GRP1	CMAM 3300	SALE 1301		0	3	3
CAMPUS MEDIA PRODUCTION	GRP2	CMPD 3300	COMP 2315		0	4	
					11	10	4
AVMC-SEM4							
ADVERTISING CAMPAIGNS		ADCM 4400	ADVR 2300, ADVT 1305, COMP 2315, DOLA 3300, MEDI 3300		0	3	
DIGITAL ANALYTICS		ADDA 4201	ADDS 2300, ADSM 3301		3	0	
Portfolio Development		ADPD 4200	SPEC 0000		0	3	
CAMPUS MEDIA ACCOUNT MANAGEMENT	GRP1	CMAM 3300	SALE 1301		0	3	3
CAMPUS MEDIA PRODUCTION	GRP2	CMPD 3300	COMP 2315		0	4	
Professional Practice for Advertising	MOD1	PORT 4306	SPEC 0000		0	2	1
FIELD PLACEMENT	MOD2	FWKS 4302	SPEC 0000		0	0	240
					3	15	244

Animation - Digital Production (ADP)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
ADP-SEM1							
Introduction to Animating		ANIM 1301			0	4	
Cinematic Arts for Animation		CINE 1301			0	2	
Communication Foundations - Media, Art & Design		COMM 1806			3	0	
Drawing Anatomy		DRAW 1311			0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
Digital Image Editing		IMGE 1300			0	2	
Introduction to Modelling and Rigging		MDRG 1301			0	2	
Introduction to Pre-Production		PPDN 1301			0	3	0
					6	16	0
ADP-SEM2							
Pre-Production Basics		ANIM 1205	ANIM 1301, CINE 1301, DRAW 1311, PPDN 1301		0	3	
3D Animating Basics		ANIM 2301	ANIM 1301, CINE 1301, DRAW 1311, PPDN 1301		0	3	
2D Animating Basics		ANIM 2303	ANIM 1301, CINE 1301, DRAW 1311, PPDN 1301		0	2	
Character Posing		ANIM 2305	ANIM 1301, CINE 1301, DRAW 1311, PPDN 1301		0	3	
Cinematic Scene Anatomy		CINE 2301	ANIM 1301, CINE 1301, IMGE 1300, MDRG 1301, PPDN 1301		0	2	
Story and Gesture Drawing		DRAW 2308	ANIM 1301, CINE 1301, DRAW 1311, PPDN 1301		0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
Basic Modelling and Rigging		MDRG 2301	IMGE 1300, MDRG 1301		0	2	
Introduction to Rendering		REND 2301	IMGE 1300, MDRG 1301		0	2	
					3	20	

Animation - Digital Production (ADP)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
ADP-SEM3						
3D Animating 1	ANIM 3300	ANIM 2301, ANIM 2303, ANIM 2305, CINE 2301, DRAW 2308, PPDN 1301		0	3	
2D Animating 1	ANIM 3302	ANIM 2301, ANIM 2303, ANIM 2305, CINE 2301, DRAW 2308, PPDN 1301		0	2	
Walks and Cycles 1	ANIM 3304	ANIM 2301, ANIM 2303, ANIM 2305, CINE 2301, DRAW 2308, PPDN 1301		0	2	
Animating to Sound	ANIM 3306	ANIM 2301, ANIM 2303, ANIM 2305, CINE 2301, DRAW 2308, PPDN 1301		0	3	
Cinematic Sequences	CINE 3301	ANIM 2301, ANIM 2303, ANIM 2305, CINE 2301, DRAW 2308, PPDN 1301		0	3	
Life Drawing for Animation	DRAW 3311	DRAW 2308, PPDN 1301		0	3	
Modelling and Rigging 1	MDRG 3300	DRAW 2308, MDRG 2301, PPDN 1301, REND 2301		0	3	
Rendering 1	REND 3300	DRAW 2308, MDRG 2301, PPDN 1301, REND 2301		0	2	
				0	21	
ADP-SEM4						
3D Animating 2	ANIM 4301	ANIM 3300, ANIM 3302, ANIM 3304, ANIM 3306, CINE 3301, DRAW 3311		0	3	
2D Animating 2	ANIM 4304	ANIM 3300, ANIM 3302, ANIM 3304, ANIM 3306, CINE 3301, DRAW 3311		0	2	
Walks and Cycles 2	ANIM 4306	ANIM 3300, ANIM 3302, ANIM 3304, ANIM 3306, CINE 3301, DRAW 3311		0	2	
Compositing	CINE 4300	ANIM 3300, ANIM 3302, ANIM 3304, ANIM 3306, MDRG 3300, REND 3300		0	3	
General Elective Credit	GNED 0000			3	0	
Modelling and Rigging 2	MDRG 4300	MDRG 3300, REND 3300		0	3	
Introduction to Portfolio	PORT 4305	ANIM 3300, ANIM 3302, ANIM 3304, ANIM 3306, CINE 3301, MDRG 3300, REND 3300	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PPDN 4300, REND 4301	0	2	
Location and Background Design	PPDN 4300	DRAW 3311, MDRG 3300, REND 3300		0	3	
Rendering 2	REND 4301	MDRG 3300, REND 3300		0	2	
				3	20	

Animation - Digital Production (ADP)

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ADP-SEM5						
Motion Capture Studio	ANIM 3100	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	3	
Advanced 3D Animating	ANIM 5300	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	4	
Advanced 2D Animating	ANIM 5301	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	3	
Advanced Modelling and Rigging	MDRG 5300	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	3	
Portfolio and Pipeline	PORT 5301	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	3	
Project Pre-Production	PPDN 5300	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	3	
Rendering and Effects	REND 5301	ANIM 4301, ANIM 4304, ANIM 4306, CINE 4300, MDRG 4300, PORT 4305, PPDN 4300, REND 4301		0	3	
				0	22	
ADP-SEM6						
Portfolio and Reel Production	ANIM 3200	ANIM 3100, ANIM 5300, ANIM 5301, MDRG 5300, PORT 5301, PPDN 5300, REND 5301	ANIM 3201, ANIM 3202, ANIM 6300, ANIM 6301, MDRG 6300, REND 6301	0	3	
Post Production	ANIM 3201	ANIM 3100, ANIM 5300, ANIM 5301, MDRG 5300, PORT 5301, PPDN 5300, REND 5301	ANIM 3200, ANIM 3202, ANIM 6300, ANIM 6301, MDRG 6300, REND 6301	0	3	
Capstone Production	ANIM 3202	ANIM 3100, ANIM 5300, ANIM 5301, MDRG 5300, PORT 5301, PPDN 5300, REND 5301	ANIM 3200, ANIM 3201, ANIM 6300, ANIM 6301, MDRG 6300, REND 6301	0	4	
3D Animating Production	ANIM 6300	ANIM 3100, ANIM 5300, ANIM 5301		0	4	
2D Animating Production	ANIM 6301	ANIM 3100, ANIM 5300, ANIM 5301		0	3	
Modelling and Rigging Production	MDRG 6300	MDRG 5300, REND 5301		0	3	
Rendering and Effects Production	REND 6301	MDRG 5300, REND 5301		0	3	
				0	23	

Broad - Radio and Contem Media (BRCM)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
BRCM-SEM1							
INTRODUCTION TO BROADCAST TECHNOLOGIES		BRCM 1100			0	3	
ON-AIR HOSTING AND SHOW PREPARATION I		BRCM 1200			0	3	8
INTRODUCTION TO NEWS WRITING		BRCM 1300			0	3	
ENTERTAINMENT COMMUNICATION I		COMM 1135			3	0	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
INDIGENOUS PERSPECTIVES IN CONTEMPORARY MEDIA		INDG 1101			3	0	
DIGITAL PHOTOGRAPHY & EDITING		PHOT 1101			0	3	
					9	12	8
BRCM-SEM2							
ON-AIR HOSTING AND SHOW PREPARATION II		BRCM 2201	BRCM 1200		0	6	8
WRITING FOR BROADCAST		BRCM 2300	BRCM 1300		0	3	
VIDEO CAPTURE I (DOCUMENTARY)		BRCM 2401			0	3	
VIDEO EDITING I		BRCM 2402			0	3	
EMERGING DIGITAL PLATFORMS FOR BROADCAST		DIGI 1302			0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
					3	18	8

Broad - Radio and Contem Media (BRCM)

Weekly
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BRCM-SEM3							
INTERVIEWING & RESEARCH FOR CONTEMPORARY MEDIA		BRCM 3100	BRCM 2300		0	3	8
SALES, MARKETING & PROMOTIONS		BRCM 3200	COMM 1135		0	3	
TALK RADIO AND FEATURE WRITING I		BRCM 3301	BRCM 1100		0	6	
STUDIO EXPERIENCE WORKSHOP I		BRCM 3400	BRCM 2201		0	3	
General Elective Credit		GNED 0000			3	0	
VIDEO CAPTURE II (NARRATIVE)		VIDC 3402	BRCM 2401		0	3	
					3	18	8
BRCM-SEM4							
MOBILE REPORTING	MOD1	BRCM 4100	DIGI 1302		0	3	8
RADIO PROGRAMMING	MOD1	BRCM 4200	BRCM 3301		0	3	
TALK RADIO AND FEATURE WRITING II	MOD1	BRCM 4301	BRCM 3301		0	6	
STUDIO EXPERIENCE WORKSHOP II	MOD1	BRCM 4400	BRCM 3400		0	3	
FIELD PLACEMENT SEMINAR	MOD1	FWKS 4500	SPEC 0000		3	0	
VIDEO EDITING II FOR BROADCAST	MOD1	VIDE 4402	BRCM 2402		0	3	
FIELD PLACEMENT FOR BROADCAST	MOD2	FWK 4600	SPEC 0000		0	0	280
					3	18	288

Fine Arts - Advanced (FINE)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
FINE-SEM1							
Communication for Design		COMM 1312			3	0	
Ideas and Images for Art and Design		DESF 1304			2	0	
Digital Resources for Art and Design		DIGI 1300			0	2	
Drawing I		DRAW 1310			0	3	
Art of Photography		PHOT 1320			0	2	
Studio Practice I - Design Essentials		STPR 1301			0	3	
Studio Practice I - Art Essentials		STPR 1302			0	3	
					5	13	
FINE-SEM2							
Digital Drawing		DRAW 2304			0	2	
Drawing II		DRAW 2310			0	3	
Fundamentals of Digital Audio and Video Production		FDAV 2300			0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
Presentation and Portfolio Techniques		PRES 2303			2	0	
Studio Practice II (3D Art and Design)		STPR 2300			0	5	
					5	13	

Fine Arts - Advanced (FINE)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
FINE-SEM3							
Drawing III (Advanced Figurative)		DRAW 3310	DRAW 2310		0	3	
Art Survey I (Pre-History to 20th Century)		FAAC 3301	DESF 1304		3	0	
Contemporary Creative Studio		FADS 3301	DESF 1304, FDAV 2300, STPR 2300		0	3	
Fabrication Studio I		FAFS 3300	STPR 2300		0	3	
Painting I		FAPA 3300	DRAW 2310		0	3	
Videography for Fine Arts		VPFA 3300	FDAV 2300		0	3	
					3	15	
FINE-SEM4							
Drawing IV (Contemporary)		DRAW 4310	DRAW 3310		0	3	
Art Survey II (20th Century to Contemporary)		FAAC 4301	DESF 1304		3	0	
Fabrication Studio II		FAFS 4300	FAFS 3300		0	3	
Painting II		FAPA 4300	FAPA 3300		0	3	
General Elective Credit		GNED 0000			3	0	
Digital Media for Fine Arts		WEBD 4401			0	3	
					6	12	
FINE-SEM5							
Drawing V (Explorative)		DRAW 5301	DRAW 4310		0	2	
Community Collaboration - Service Learning I		FACC 5300	FDAV 2300, STPR 2300, WEBD 4401		0	3	
Contemporary Studio Practice in the Global Context		FACS 5300	DRAW 4310, FAFS 4300, FAPA 4300		3	0	
Rapid Prototyping and Modelling		FAFS 6300			0	3	
Studio Thesis 1 (Research)		FATH 5310		FACS 5300	0	4	
General Elective Credit		GNED 0000			3	0	
					6	12	

Fine Arts - Advanced (FINE)

Weekly
Breakdown

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FINE-SEM6							
Entrepreneurship and Professional Practice for Fine Art		ENTR 6305			3	0	
Community Collaboration - Service Learning II		FACC 6300	FACC 5300		0	3	
Contemporary Sculpture		FAFS 5300	FAFS 4300		0	3	
Studio Thesis II (Presentation)		FATH 6300	FATH 5310		0	6	
Field Trips and Visiting Lecture for Fine Arts		FTVL 6300			3	0	
					6	12	

Foundations in Art and Design (FAD)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
FAD-SEM1							
Communication for Design		COMM 1312			3	0	
Ideas and Images for Art and Design		DESF 1304			2	0	
Digital Resources for Art and Design		DIGI 1300			0	2	
Drawing I		DRAW 1310			0	3	
Art of Photography		PHOT 1320			0	2	
Studio Practice I - Design Essentials		STPR 1301			0	3	
Studio Practice I - Art Essentials		STPR 1302			0	3	
					5	13	
FAD-SEM2							
Digital Drawing		DRAW 2304			0	2	
Drawing II		DRAW 2310			0	3	
Fundamentals of Digital Audio and Video Production		FDAV 2300			0	3	
Presentation and Portfolio Techniques		PRES 2303			2	0	
Studio Practice II (3D Art and Design)		STPR 2300			0	5	
GENERAL ELECTIVE CREDIT	OPT1	GNED 0000			3	0	
					5	13	

Game - Art (GART)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
GART-SEM1							
Communication Foundations - Media, Art & Design		COMM 1806			3	0	
Pre-production 1		DESG 1100			0	3	
Traditional Art 1		FINE 1100			0	3	
Animating I - Games		GAME 1103			0	3	
Modelling 1		GAME 1104			0	3	
Real Time Engines		GAME 1105			0	3	
Surfacing 1		GAME 1106			0	3	
					3	18	
GART-SEM2							
Pre-production 2		DESG 1200	DESG 1100		0	3	
Traditional Art 2		FINE 1200	FINE 1100		0	3	
Animating 2		GAME 1204	GAME 1103		0	3	
Real Time Engines 2		GAME 1205	GAME 1104, GAME 1105, GAME 1106		0	3	
Modelling 2		GAME 1206	GAME 1104, GAME 1105, GAME 1106		0	3	
Surfacing 2		GAME 1207	GAME 1104, GAME 1105, GAME 1106		0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
					3	18	

Game - Art (GART)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
GART-SEM3							
Pre-production 3		DESG 2100	DESG 1200, FINE 1200, GAME 1204, GAME 1205, GAME 1206, GAME 1207		0	3	
Animating 3		GAME 2100	GAME 1204		0	4	
Environment Art 1		GAME 2101	DESG 1200, FINE 1200, GAME 1204, GAME 1205, GAME 1206, GAME 1207		0	3	
Modelling 3		GAME 2102	DESG 1200, FINE 1200, GAME 1204, GAME 1205, GAME 1206, GAME 1207		0	3	
Surfacing 3		GAME 2103	DESG 1200, FINE 1200, GAME 1204, GAME 1205, GAME 1206, GAME 1207		0	3	
General Elective Credit		GNED 0000			3	0	
Asset Production Workshop 1		PJMT 2100	DESG 1200, FINE 1200, GAME 1204, GAME 1205, GAME 1206, GAME 1207		0	4	
					3	20	
GART-SEM4							
Pre-production 4		DESG 2200	DESG 2100, PJMT 2100		0	3	
Animating 4		GAME 2200	GAME 2100, PJMT 2100		0	4	
Environment Art 2		GAME 2201	DESG 2100, GAME 2101, GAME 2102, GAME 2103, PJMT 2100		0	3	
Modelling 4		GAME 2202	DESG 2100, GAME 2101, GAME 2102, GAME 2103, PJMT 2100		0	3	
Surfacing 4		GAME 2203	DESG 2100, GAME 2101, GAME 2102, GAME 2103, PJMT 2100		0	3	
General Elective Credit		GNED 0000			3	0	
Asset Production Workshop 2		PJMT 2201	DESG 2100, PJMT 2100		0	4	
					3	20	

Game - Art (GART)

Weekly
Breakdown

Course Name	Mod	Code	Prerequisites	Corequisites	Lec Hrs	Lab Hrs	FP/Alt Hrs
GART-SEM5							
Animating 5		GAME 3100	DESG 2200, GAME 2200, GAME 2201, GAME 2202, GAME 2203, PJMT 2201		0	3	
Environment Art 3		GAME 3101	DESG 2200, GAME 2200, GAME 2201, GAME 2202, GAME 2203, PJMT 2201		0	3	
Modelling 5		GAME 3102	DESG 2200, GAME 2200, GAME 2201, GAME 2202, GAME 2203, PJMT 2201		0	3	
Surfacing 5		GAME 3103	DESG 2200, DESG 2201, GAME 2200, GAME 2201, GAME 2202, GAME 2203		0	3	
Technical Artistry		GAME 3104	DESG 2200, GAME 2200, GAME 2201, GAME 2202, GAME 2203, PJMT 2201		0	3	
Game Proposals		GART 3100	DESG 2200, GAME 2200, GAME 2201, GAME 2202, GAME 2203, PJMT 2201		0	3	
Asset Production Workshop 3		PJMT 3100	DESG 2200, GAME 2200, GAME 2201, GAME 2202, GAME 2203, PJMT 2201		0	3	
					0	21	
GART-SEM6							
Portfolio Development		GAME 3200	GAME 3100, GAME 3101, GAME 3102, GAME 3103, GAME 3104, GART 3100, PJMT 3100		0	4	
Post-production Studio		GAME 3201	GAME 3100, GAME 3101, GAME 3102, GAME 3103, GAME 3104, GART 3100, PJMT 3100		0	4	
Game Design Studio		GART 3200	GAME 3100, GAME 3101, GAME 3102, GAME 3103, GAME 3104, GART 3100, PJMT 3100		0	4	
Applied Projects and Research		GART 3201	GAME 3100, GAME 3101, GAME 3102, GAME 3103, GAME 3104, GART 3100, PJMT 3100		0	4	
Asset Production Studio		PJMT 3200	GAME 3100, GAME 3101, GAME 3102, GAME 3103, GAME 3104, GART 3100, PJMT 3100		0	4	
					0	20	

NOTES:
OPT1/OPT2/OPT3 - OPTIONS - Students choose subjects. OPT1 subjects are included in total hours per week.
GNED - Courses with this Subject Code are "General Education" subjects, GNED 0000 you are required to choose a 'General Education Elective' that term when you register.
SPEC 0000 - when displays as a pre-requisite you are required to have passed all previous courses and have a GPA of 2.0.
COOP - the co-op work term takes place in the following semester (spring/summer).
MOD1/MOD2 - course is delivered over a portion of the semester.

Graphic Design (GDES)

Weekly Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
GDES-SEM1							
DESIGN I		DEGN 1300		TYPO 1300	0	3	
DESIGN TOOLS I		DEGN 1301			0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
NEW MEDIA DESIGN I		NMED 1300			0	3	
PHOTOGRAPHY & ILLUSTRATION		PHOT 1312			0	3	
TYPOGRAPHY I		TYPO 1300		DEGN 1300	0	3	
					3	15	
GDES-SEM2							
Communication for Design		COMM 1312			3	0	
DESIGN II		DEGN 2300	DEGN 1300, TYPO 1300		0	3	
DESIGN TOOLS II		DEGN 2301	DEGN 1301		0	3	
3D & MATERIALS		DEGN 2303	DEGN 1300		0	3	
NEW MEDIA DESIGN II		NMED 2300	NMED 1300		0	3	
TYPOGRAPHY II		TYPO 2300	TYPO 1300		0	3	
					3	15	
GDES-SEM3							
ADVERTISING & CAMPAIGNS		ADCM 1300	DEGN 2300		0	3	
BRANDING IDENTITY		BRND 1300	DEGN 2300		0	3	
DESIGN TOOLS III		DEGN 3301	DEGN 2301		0	3	
General Elective Credit		GNED 0000			3	0	
NEW MEDIA DESIGN III		NMED 3300	NMED 2300		0	3	
TYPOGRAPHY III		TYPO 3300	TYPO 2300		0	3	
					3	15	

Graphic Design (GDES)

Weekly Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
GDES-SEM4							
DESIGN STUDIO		DEGN 4302			0	3	
EDITORIAL DESIGN		DESN 4302	ADCM 1300, BRND 1300, DEGN 3301, NMED 3300, TYPO 3300		0	3	
PACKAGING DESIGN		DESN 4304	ADCM 1300, BRND 1300, DEGN 2303, DEGN 3301, NMED 3300, TYPO 3300		0	3	
WORKFLOW PRODUCTION		DESN 4305	ADCM 1300, BRND 1300, DEGN 3301, NMED 3300, TYPO 3300		0	3	
NEW MEDIA DESIGN IV		NMED 4300	NMED 3300		0	3	
PORTFOLIO ASSESSMENT		PORT 2300	ADCM 1300, BRND 1300, DEGN 3301, NMED 3300, TYPO 3300	DESN 4302, DESN 4304, DESN 4305, NMED 4300, VISU 1300	0	0	
VISUAL STYLE		VISU 1300			3	0	
					3	15	
GDES-SEM5							
THE BUSINESS OF GRAPHIC DESIGN		BGES 1300	SPEC 0000		0	3	
General Elective Credit		GNED 0000			3	0	
PORTFOLIO STUDIES		PORT 5300	SPEC 0000		0	12	
					3	15	
GDES-SEM6							
FIELD PLACEMENT - GRAPHICS		FWK 6303	SPEC 0000		0	0	560
					0	0	560

Interactive Media Design (IMDE)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
IMDE-SEM1							
Communication Foundations - Media, Art & Design		COMM 1806			3	0	
Design and Conceptual Process		CWD 1400			0	3	
Web Design 1		CWMD 1100			0	3	
Digital Illustration and Imaging		CWMD 1200			0	3	
Photography for Integrated Media		CWMD 1300			0	3	3
Web Technologies		CWMD 1500			0	2	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
					6	14	3
IMDE-SEM2							
Web Design 2		CWD 2100	CWMD 1100		0	3	
Prototyping for Interactive Media		CWMD 2200	CWD 1400, CWMD 1200	CWMD 2500	0	3	
Video and Audio Production		CWMD 2300		CWMD 2500	0	3	
Interactive Design and Animation 1		CWMD 2500	CWMD 1200	CWMD 2200	0	3	
Coding for Design		CWMD 2601	CWMD 1100	CWD 2100	0	4	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
					3	16	

Interactive Media Design (IMDE)

Weekly Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
IMDE-SEM3							
Interactive Design and Animation 2		CMP 3100	CWD 2100, CWMD 2200		0	3	1
Design Studio 1		CMP 3200	CWMD 2200	CMP 3501	0	3	
Motion Graphics 1		CMP 3300	CWMD 2200, CWMD 2300		0	3	2
Media Integration		CMP 3401	CWMD 2500, CWMD 2601		0	2	
Interactive Media		CMP 3501	CWMD 2500, CWMD 2601		0	4	3
General Elective Credit		GNED 0000			3	0	
					3	15	6
IMDE-SEM4							
Design Studio 2	MOD1	CMP 4100	CMP 3200	CMP 4400	0	3	
Interactive Design and Animation 3	MOD1	CMP 4200	CMP 3100	CMP 4400	0	3	
Motion Graphics 2	MOD1	CMP 4300	CMP 3300	CMP 4400	0	3	
Portfolio Development	MOD1	CMP 4400	SPEC 0000	CMP 4100, CMP 4200, CMP 4300	0	4	3
Collaborative Projects	MOD1	CMP 4500	SPEC 0000		0	3	0
Industry Preparation	MOD1	FTVL 4404			2	0	
Field Placement/Capstone Project - IMDE	MOD2	FWK 4505	SPEC 0000		0	0	200
					2	16	203

Journalism & Creative Writing (JCW)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
JCW-SEM3							
INTRODUCTION TO NEWS WRITING		JOUR 1301			0	3	
INTERVIEWING & RESEARCH		JOUR 1303			0	3	
JOURNALISM - MASS MEDIA FUNDAMENTALS		JOUR 1306			0	3	3
WRITING FOR BROADCAST I		JOUR 2305			1	2	
VISUAL MEDIA I		VMDA 1300			0	3	
					1	14	3
JCW-SEM4							
BROADCAST PRODUCTION		BRPO 2300	JOUR 1303, JOUR 1306, JOUR 2305, VMDA 1300	VMDA 2300	0	3	
MEDIA LAW AND ETHICS		JMLE 1422			3	0	
PRINT & WEB DESIGN		MEDI 2304	JOUR 1303, JOUR 1306, VMDA 1300	VMDA 2300	0	3	
REPORTING I		REPT 2301	JOUR 1301, JOUR 1303, VMDA 1300		0	3	
VISUAL MEDIA II		VMDA 2300	JOUR 1303, JOUR 1306, JOUR 2305, VMDA 1300	BRPO 2300, MEDI 2304	0	3	
					3	12	
JCW-SEM5							
MEDIA PRODUCTION I		MEDI 3306	MEDI 2304, REPT 2301, VMDA 2300		0	8	
REPORTING II		REPT 3306	JOUR 1303, JOUR 2305, REPT 2301, VMDA 2300		0	3	
FEATURE WRITING & PUBLISHING I		REPT 3307	REPT 2301, WRIT 2305		0	3	
VISUAL MEDIA III		VMDA 3300	VMDA 1300, VMDA 2300		0	3	
					0	17	

Journalism & Creative Writing (JCW)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
JCW-SEM6							
FEATURE WRITING & PUBLISHING II		REPT 4304	REPT 3307		0	3	
CRITICAL & OPINION WRITING		WRIT 2305	JOUR 1301, JOUR 1303		1	2	
MEDIA PRODUCTION II	MOD1	MEDI 4304	MEDI 3306		0	8	
REPORTING III	MOD1	REPT 4300	REPT 3306		0	3	
VISUAL MEDIA IV	MOD1	VMDA 4300	VMDA 3300		0	3	
					1	19	
JCW-SEM7							
FIELD PLACEMENT ORIENTATION		FWKS 3300	SPEC 0000		1	0	
					1	0	
JCW-SEM8							
FIELD PLACEMENT WORKSHOP		WKSP 4315	FWKS 3300	FREE 2300, MEDI 4304, REPT 4300, REPT 4304, VMDA 4300	1	0	
ENTREPRENEURSHIP & PROFESSIONAL PRACTICE	MOD1	FREE 2300	MEDI 3306		0	3	
					1	3	
JCW-SEM9							
FIELD PLACEMENT FOR JOURNALISM		FWKJ 4303	FWKS 3300, MEDI 3306, REPT 3306, REPT 3307, VMDA 3300	FREE 2300, MEDI 4304, REPT 4300, REPT 4304, VMDA 4300, WKSP 4315	0	0	280
					0	0	280

Journalism - Mass Media (JOMM)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
JOMM-SEM1							
Communication Foundations - Media, Art & Design		COMM 1806			3	0	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
INTRODUCTION TO NEWS WRITING		JOUR 1301			0	3	
INTERVIEWING & RESEARCH		JOUR 1303			0	3	
JOURNALISM - MASS MEDIA FUNDAMENTALS		JOUR 1306			0	3	3
WRITING FOR BROADCAST I		JOUR 2305			1	2	
VISUAL MEDIA I		VMDA 1300			0	3	
					7	14	3
JOMM-SEM2							
BROADCAST PRODUCTION		BRPO 2300	JOUR 1303, JOUR 1306, JOUR 2305, VMDA 1300	VMDA 2300	0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
MEDIA LAW AND ETHICS		JMLE 1422			3	0	
PRINT & WEB DESIGN		MEDI 2304	JOUR 1303, JOUR 1306, VMDA 1300	VMDA 2300	0	3	
REPORTING I		REPT 2301	JOUR 1301, JOUR 1303, VMDA 1300		0	3	
VISUAL MEDIA II		VMDA 2300	JOUR 1303, JOUR 1306, JOUR 2305, VMDA 1300	BRPO 2300, MEDI 2304	0	3	
CRITICAL & OPINION WRITING		WRIT 2305	JOUR 1301, JOUR 1303		1	2	
					7	14	

Journalism - Mass Media (JOMM)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
JOMM-SEM3							
FIELD PLACEMENT ORIENTATION		FWKS 3300	SPEC 0000		1	0	
General Elective Credit		GNED 0000			3	0	
MEDIA PRODUCTION I		MEDI 3306	MEDI 2304, REPT 2301, VMDA 2300		0	8	
REPORTING II		REPT 3306	JOUR 1303, JOUR 2305, REPT 2301, VMDA 2300		0	3	
FEATURE WRITING & PUBLISHING I		REPT 3307	REPT 2301, WRIT 2305		0	3	
VISUAL MEDIA III		VMDA 3300	VMDA 1300, VMDA 2300		0	3	
					4	17	
JOMM-SEM4							
FIELD PLACEMENT FOR JOURNALISM		FWKJ 4303	FWKS 3300, MEDI 3306, REPT 3306, REPT 3307, VMDA 3300	FREE 2300, MEDI 4304, REPT 4300, REPT 4304, VMDA 4300, WKSP 4315	0	0	280
FEATURE WRITING & PUBLISHING II		REPT 4304	REPT 3307		0	3	
FIELD PLACEMENT WORKSHOP		WKSP 4315	FWKS 3300	FREE 2300, MEDI 4304, REPT 4300, REPT 4304, VMDA 4300	1	0	
ENTREPRENEURSHIP & PROFESSIONAL PRACTICE	MOD1	FREE 2300	MEDI 3306		0	3	
MEDIA PRODUCTION II	MOD1	MEDI 4304	MEDI 3306		0	8	
REPORTING III	MOD1	REPT 4300	REPT 3306		0	3	
VISUAL MEDIA IV	MOD1	VMDA 4300	VMDA 3300		0	3	
					1	20	280

Media Fundamentals (MFUN)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
MFUN-SEM1							
AUDIO CAPTURE FOR MEDIA FUNDAMENTALS		AUFM 1300			0	3	
FUNDAMENTAL COMMUNICATION SKILLS		COMM 1390			0	3	
CREATIVE DESIGN		DESN 1352			0	3	
DIGITAL PHOTOGRAPHY FOR MEDIA FUNDAMENTALS		DIPI 1300			0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
CAREERS IN MEDIA ARTS		MEAR 1300			0	2	
					3	14	
MFUN-SEM2							
MEDIA COMMUNICATION		COMM 2335			0	3	
DIGITAL IMAGING FUNDAMENTALS		DIFN 2300			0	3	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
INTRO TO WEB DESIGN		INWD 2300			0	2	
PROFESSIONAL PRACTICES		PRPR 2300			0	2	
SOCIAL MEDIA TECHNIQUES		SOMT 2300			0	3	
VIDEO CAPTURE AND EDITING		VIPR 2300			0	3	
					3	16	

Music Business Administration (MBAD)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
MBAD-SEM1							
MUSIC BUSINESS PRACTICUM I		CENT 1300			1	0	30
COMMUNICATION ESSENTIALS		COMM 1334			3	0	
MUSIC INDUSTRY OVERVIEW I		ENT 1301			3	0	
EVENT PLANNING AND MANAGEMENT		EVNT 1300			3	0	
MUSIC HISTORY & APPRECIATION		MUSC 1300			3	0	
NETWORKING & PERSONAL SELLING		NTWK 1301			3	0	
LIVE SOUND		PROD 1302			3	0	
					19	0	30
MBAD-SEM2							
MUSIC BUSINESS PRACTICUM II		CENT 2300			1	0	30
MUSIC INDUSTRY OVERVIEW II		ENT 1302	ENT 1301		2	0	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
GRAPHIC DESIGN ESSENTIALS		IMGE 2305			0	3	
CONTRACT LAW		LAW 2357			3	0	
MUSIC BUSINESS DOCUMENTATION I		MBDO 2301	COMM 1334		2	1	
INTRODUCTION TO MARKETING		MKTG 1301			3	0	
EVENT WORKSHOP I		WKSP 3303	EVNT 1300	MBDO 2301	3	0	
					17	4	30

Music Business Administration (MBAD)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
MBAD-SEM3							
MUSIC BUSINESS PRACTICUM III		CENT 3300			1	0	30
General Elective Credit		GNED 0000			3	0	
COPYRIGHT LAW		LAW 2212			3	0	
MUSIC INDUSTRY MATH		MATH 4310			3	0	
MUSIC BUSINESS DOCUMENTATION II		MBDO 3301	COMM 1334		1	2	
MEDIA INDUSTRIES AND VIDEO PRODUCTION		MDVP 3300			3	0	
MUSIC MARKETING		MKTG 2310	MKTG 1301		3	0	
					17	2	30
MBAD-SEM4							
ACCOUNTING		ACCT 1307			3	0	
MUSIC BUSINESS PRACTICUM IV		CENT 4300			1	0	30
General Elective Credit		GNED 0000			3	0	
Tour Management		MGMT 1319			3	0	
PROMOTIONS & PUBLICITY		PPUB 1000			3	0	
MUSIC PUBLISHING		PUBL 1301	LAW 2212		3	0	
EVENT WORKSHOP II		WKSP 4303	WKSP 3303		4	0	
					20	0	30

Music Business Management (MBUS)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
MBUS-SEM1							
MUSIC BUSINESS PRACTICUM I		CENT 1300			1	0	30
COMMUNICATION ESSENTIALS		COMM 1334			3	0	
MUSIC INDUSTRY OVERVIEW I		ENT 1301			3	0	
EVENT PLANNING AND MANAGEMENT		EVNT 1300			3	0	
MUSIC HISTORY & APPRECIATION		MUSC 1300			3	0	
NETWORKING & PERSONAL SELLING		NTWK 1301			3	0	
LIVE SOUND		PROD 1302			3	0	
					19	0	30
MBUS-SEM2							
MUSIC BUSINESS PRACTICUM II		CENT 2300			1	0	30
MUSIC INDUSTRY OVERVIEW II		ENT 1302	ENT 1301		2	0	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
GRAPHIC DESIGN ESSENTIALS		IMGE 2305			0	3	
CONTRACT LAW		LAW 2357			3	0	
MUSIC BUSINESS DOCUMENTATION I		MBDO 2301	COMM 1334		2	1	
INTRODUCTION TO MARKETING		MKTG 1301			3	0	
EVENT WORKSHOP I		WKSP 3303	EVNT 1300	MBDO 2301	3	0	
					17	4	30

Music Business Management (MBUS)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
MBUS-SEM3							
MUSIC BUSINESS PRACTICUM III		CENT 3300			1	0	30
General Elective Credit		GNED 0000			3	0	
COPYRIGHT LAW		LAW 2212			3	0	
MUSIC INDUSTRY MATH		MATH 4310			3	0	
MUSIC BUSINESS DOCUMENTATION II		MBDO 3301	COMM 1334		1	2	
MEDIA INDUSTRIES AND VIDEO PRODUCTION		MDVP 3300			3	0	
MUSIC MARKETING		MKTG 2310	MKTG 1301		3	0	
					17	2	30
MBUS-SEM4							
ACCOUNTING		ACCT 1307			3	0	
MUSIC BUSINESS PRACTICUM IV		CENT 4300			1	0	30
General Elective Credit		GNED 0000			3	0	
Tour Management		MGMT 1319			3	0	
PROMOTIONS & PUBLICITY		PPUB 1000			3	0	
MUSIC PUBLISHING		PUBL 1301	LAW 2212		3	0	
EVENT WORKSHOP II		WKSP 4303	WKSP 3303		4	0	
					20	0	30

Music Business Management (MBUS)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
MBUS-SEM5						
WEB DESIGN FOR MUSIC BUSINESS MANAGEMENT	COMP 2308	IMGE 2305	EBUS 1210	0	3	
DIGITAL BUSINESS	EBUS 1210		COMP 2308	0	3	
PERSONAL FINANCE	FINC 5300	ACCT 1307		3	0	
FIELD PLACEMENT I	FWK 3310	SPEC 0000	WKSP 4311	0	0	210
INDEPENDENT RESEARCH PROJECT I	INDP 5301			3	0	
ARTIST MANAGEMENT	MGMT 1321			3	0	
FIELD PLACEMENT REPORTING	WKSP 4311	SPEC 0000	FWK 3310	1	0	
				10	6	210
MBUS-SEM6						
ENTREPRENEURSHIP	ENTR 4302			3	0	
FIELD PLACEMENT II	FWK 4404	SPEC 0000	WKSP 4312	0	0	210
INDEPENDENT RESEARCH PROJECT II	INDP 6301			3	0	
VENUE MANAGEMENT & CONCERT PROMOTION	MGMT 1334			3	0	
MERCHANDISING, RETAIL AND DISTRIBUTION	MRCH 1301			3	0	
FIELD PLACEMENT REPORTING II	WKSP 4312	SPEC 0000	FWK 4404	1	0	
				13	0	210

Photography (PHGR)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
PHGR-SEM1							
AUDIO CAPTURE		AUDI 1400			1	2	
FUNDAMENTALS OF LIGHTING		FUND 1400			1	2	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
IMAGE PROCESSING I		IMGE 1400			0	3	
PHOTOGRAPHY I		PHOT 1400			0	6	
					5	13	
PHGR-SEM2							
Communication for Design		COMM 1312			3	0	
PREPRODUCTION CONCEPT ART		DRAW 2400			1	2	
History of The Captured Image		HIST 2400			3	0	
VIDEO CAPTURE I (DOCUMENTARY)		VIDC 2400	AUDI 1400, PHOT 1400		0	6	
VIDEO EDITING I		VIDE 2400			0	3	
					7	11	
PHGR-SEM3							
ADVANCED LIGHTING		ADVL 3400	FUND 1400, PHOT 1400	PHOT 3401, PPHO 3400	0	3	
CREATIVE VISION		CRVI 3400	PHOT 1400		0	3	
General Elective Credit		GNED 0000			3	0	
IMAGE PROCESSING II		IMGE 3400	IMGE 1400		0	3	
PRODUCT PHOTOGRAPHY I		PHOT 3401	PHOT 1400	ADVL 3400, IMGE 3400	0	3	
PORTRAIT PHOTOGRAPHY		PPHO 3400	PHOT 1400	ADVL 3400, IMGE 3400	0	3	3
ENTREPRENEURSHIP AND PROFESSIONAL PRACTICE	MOD1	ENTR 3400			3	0	
					6	15	3

Photography (PHGR)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
PHGR-SEM4							
PORTFOLIO DEVELOPMENT		DGPO 4402	ADVL 3400, CRVI 3400, IMGE 3400, PHOT 3401, PPHO 3400	ENTR 4401, FPHO 4400, PHOT 4402	3	0	
ENTREPRENEURSHIP+PRO PRACT II		ENTR 4401	ENTR 3400		3	0	
FASHION PHOTOGRAPHY		FPHO 4400	ADVL 3400, IMGE 3400, PHOT 1400		0	3	
General Elective Credit		GNED 0000			3	0	
EVENT PHOTOGRAPHY		PHOT 4401	ADVL 3400, PHOT 1400, PPHO 3400		0	3	
PRODUCT PHOTOGRAPHY II		PHOT 4402	ADVL 3400, PHOT 1400, PHOT 3401		0	3	
					9	9	

Public Relations (PUBL)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
PUBL-SEM1							
Communication Foundations - Media, Art & Design		COMM 1806			3	0	
ELECTRONIC PUBLISHING I		COMP 1338			0	2	
DIGITAL PRESENTATIONS		COMP 2318			1	2	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
MARKETING FOR P.R. PRACTITIONERS		MKTG 1307			3	0	
DIGITAL PHOTOGRAPHY		PHOT 1310			0	3	
INTRODUCTION TO PUBLIC RELATIONS		PR 1301			4	0	
RESEARCH FOR PUBLIC RELATIONS PRACTITIONERS		RESR 1300			2	0	
					16	7	
PUBL-SEM2							
ELECTRONIC PUBLISHING II		COMP 2341	COMP 1338		0	3	
PUBLIC RELATIONS COPY WRITING I		COPY 2301	COMM 1806, PR 1301, RESR 1300	ENG 2307, PRTK 2301	0	3	
DIGITAL IMAGING FOR PUBLIC RELATIONS		DIGT 2303	PHOT 1310	PRTK 2301	0	3	
WRITING FOR PUBLIC RELATIONS		ENG 2307	COMM 1806	COPY 2301	2	1	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
CORPORATE MANAGEMENT		MGMT 2311	COMM 1806, PR 1301, RESR 1300	ENG 2307	3	0	
PUBLIC RELATIONS TECHNIQUES		PRTK 2301	COMM 1806, PHOT 1310, PR 1301, RESR 1300	COPY 2301, DIGT 2303, ENG 2307	3	0	
					14	10	

Public Relations (PUBL)

Weekly Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
PUBL-SEM3							
PUBLIC RELATIONS COPY WRITING II		COPY 3301	SPEC 0000	EDIT 2303, PRMR 3300, WKSP 3302	0	3	
ELECTRONIC PUBLISHING III		DTP 3302	SPEC 0000	EDIT 2303, WKSP 3302	0	2	
MAGAZINE DESIGN FOR PUBLIC RELATIONS		EDIT 2303	SPEC 0000	COPY 3301, DTP 3302, WKSP 3302	0	3	
ELECTRONIC MEDIA PRODUCTION		EMP 1301	SPEC 0000	WKSP 3302	0	2	
PUBLIC RELATIONS BUSINESS WRITING		ENG 3307	SPEC 0000	PRMR 3300, WKSP 3302	0	3	
MEDIA RELATIONS		PRMR 3300	SPEC 0000	COPY 3301, ENG 3307, WKSP 3302	3	0	
STRATEGIC COMMUNICATIONS PLANNING		WKSP 3302	SPEC 0000	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300	2	2	
					5	15	
PUBL-SEM4							
PUBLICATION MANAGEMENT		EDIT 4300	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300, WKSP 3302	ENG 4300, FWKS 4303, PRSM 4301, PRTK 4300, WKSP 4306	0	3	
FREELANCE P.R. WRITING		ENG 4300	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300, WKSP 3302	EDIT 4300, FWKS 4303, PRSM 4301, PRTK 4300, WKSP 4306	0	3	
FIELD PLACEMENT SEMINAR & PORTFOLIOS		FWKS 4303	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300, WKSP 3302	EDIT 4300, ENG 4300, PRSM 4301, PRTK 4300, WKSP 4306	3	0	
SOCIAL MEDIA & WEB PRINCIPLES		PRSM 4301	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300, WKSP 3302	EDIT 4300, ENG 4300, FWKS 4303, PRTK 4300, WKSP 4306	0	2	
EVENT PLANNING AND FUND DEVELOPMENT		PRTK 4300	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300, WKSP 3302	EDIT 4300, ENG 4300, FWKS 4303, PRSM 4301, WKSP 4306	3	0	
NON-PROFIT PLACEMENT - PUBL		WKSP 4306	COPY 3301, DTP 3302, EDIT 2303, EMP 1301, ENG 3307, PRMR 3300, WKSP 3302	EDIT 4300, ENG 4300, FWKS 4303, PRSM 4301, PRTK 4300	0	4	108
					6	12	108
PUBL-SEM5							
FIELD PLACEMENT - PUBLIC RELATIONS		FWK 5300	SPEC 0000		0	0	560
					0	0	560

Video Production (VIPR)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod</i>	<i>Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
VIPR-SEM1							
AUDIO CAPTURE		AUDI 1400			1	2	
FUNDAMENTALS OF LIGHTING		FUND 1400			1	2	
GENERAL ELECTIVE CREDIT		GNED 0000			3	0	
IMAGE PROCESSING I		IMGE 1400			0	3	
PHOTOGRAPHY I		PHOT 1400			0	6	
					5	13	
VIPR-SEM2							
Communication for Design		COMM 1312			3	0	
PREPRODUCTION CONCEPT ART		DRAW 2400			1	2	
History of The Captured Image		HIST 2400			3	0	
VIDEO CAPTURE I (DOCUMENTARY)		VIDC 2400	AUDI 1400, PHOT 1400		0	6	
VIDEO EDITING I		VIDE 2400			0	3	
					7	11	
VIPR-SEM3							
ADVANCED LIGHTING FOR VIDEO PRODUCTION		DVAL 3400	FUND 1400		0	3	
FIELD TRIPS & VISITING LECTURES FOR VIDEO		DVFT 4400			3	0	
EVENT VIDEO PRODUCTION		EVVP 4400			0	3	2
General Elective Credit		GNED 0000			3	0	
NARRATIVE VIDEO PRODUCTION		NAVP 4400			0	3	
WEB DEVELOPMENT		WEBD 4400			0	3	
					6	12	2

Video Production (VIPR)

Weekly
Breakdown

<i>Course Name</i>	<i>Mod Code</i>	<i>Prerequisites</i>	<i>Corequisites</i>	<i>Lec Hrs</i>	<i>Lab Hrs</i>	<i>FP/Alt Hrs</i>
VIPR-SEM4						
AUDIO POST PRODUCTION	AUDI 4400	AUDI 1400	VIDE 4400	0	3	
CORPORATE VIDEO PRODUCTION	COVP 3400			0	3	2
ENTREPRENEURSHIP & PROFESSIONAL PRACTICE FOR VIDEO PRODUCTION	DVEP 3400	COMM 1312		3	0	
General Elective Credit	GNED 0000			3	0	
PORTFOLIO DEVELOPMENT FOR VISUAL CAREERS	PORT 4400	DVAL 3400, DVFT 4400		0	3	
VIDEO EDITING II	VIDE 4400	VIDE 2400	AUDI 4400	0	6	
				6	15	2

NOTES:

OPT1/OPT2/OPT3 - OPTIONS - Students choose subjects. OPT1 subjects are included in total hours per week.

GNED - Courses with this Subject Code are "General Education" subjects, GNED 0000 you are required to choose a 'General Education Elective' that term when you register.

SPEC 0000 - when displays as a pre-requisite you are required to have passed all previous courses and have a GPA of 2.0.

COOP - the co-op work term takes place in the following semester (spring/summer).

MOD1/MOD2 - course is delivered over a portion of the semester.