



SUPPORTING FUTURE-FOCUSED GROWTH AT DURHAM COLLEGE

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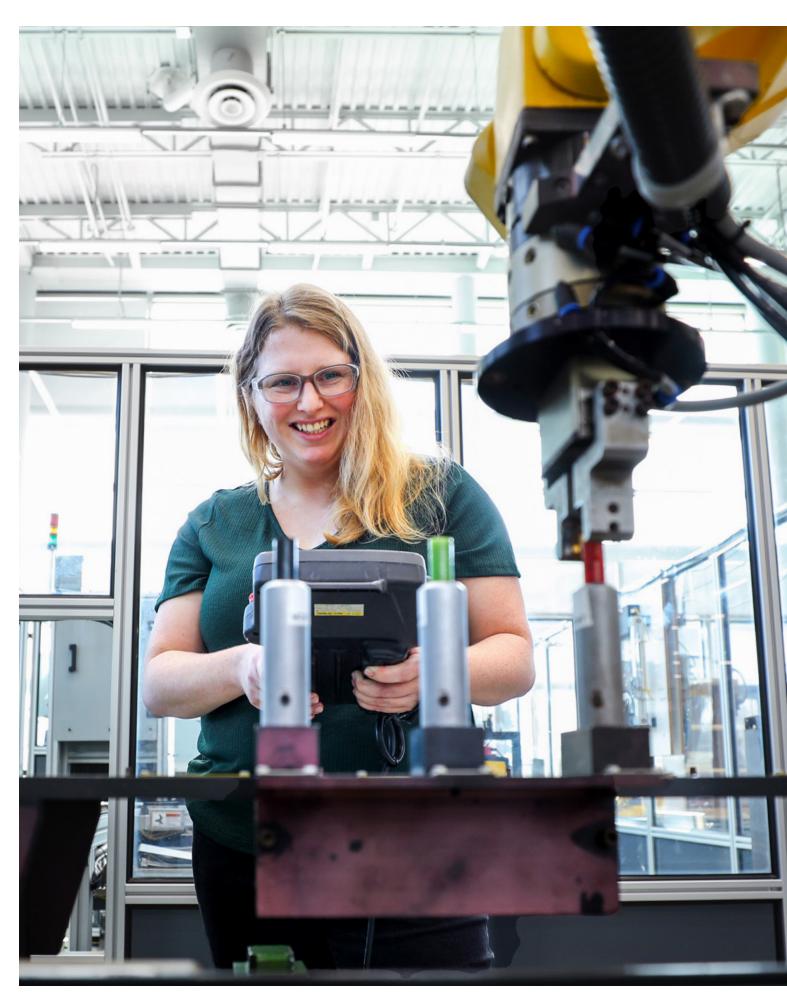
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Durham College is situated on the traditional lands of the First Peoples of the Mississaugas of Scugog Island First Nation. These lands are covered under the Williams Treaties and rest within the traditional territory of the Anishinaabeg. We offer our gratitude to the Indigenous Peoples who care for and, through the treaty process, share the lands on which we live, learn, teach, and prosper today.









BUILDING CAREERS THROUGH FUTURE-FOCUSED EDUCATION

Now more than ever, a Durham College (DC) education plays a vital role in strengthening our communities and fostering a resilient and dynamic workforce. It fuels innovation, bridges opportunity gaps, and prepares individuals to lead with purpose in a rapidly changing world.

In 2025 we launched DC's 2030 Strategic Vision. This forward-thinking plan will shape our growth, deepen our impact, and empower our students, employees, and communities to thrive. It brings to life our shared purpose and sets out four goals to guide decisions and ensure resources are directed toward areas of greatest impact: future-focused, sustainable, people-centred, and community-connected.

The *Equipped* campaign exemplifies each of these goals and will allow us to provide students with the experiences our communities and industries need most. We drive excellence in our classrooms, shops, and labs by leveraging emerging trends and enabling students to develop durable skills for a complex world. Through applied research, academic partnerships, work-integrated learning, and global experiences, DC graduates are prepared to excel.

Our students are incredibly fortunate to benefit from the generosity of our donors. It is only through their support of previous fundraising campaigns, that we were able to build the Centre for Collaborative Education and the Ontario Power Generation Centre for Skilled Trades and Technology, two spaces that significantly increased our capacity to train the next generation of skilled professionals. Today, more than 12,000 students are enrolled at DC, actively acquiring the knowledge and abilities that will transform their lives.

DC's current fundraising priority is to support the purchase of capital equipment, ensuring that learning spaces across our two campuses are modern and representative of industry standards. This enables us to provide students with ample exposure to the tools and technologies they will encounter in the workplace upon graduation.

With your support, we will continue to prepare career-ready graduates who are equipped to imagine innovative solutions for tomorrow's greatest challenges.

Sincerely,

Dr. Elaine Popp

PRESIDENT

Ariel Sully

ASSOCIATE VICE PRESIDENT,
ADVANCEMENT AND ALUMNI RELATIONS

EQUIP EXCELLENCEAT DURHAM COLLEGE

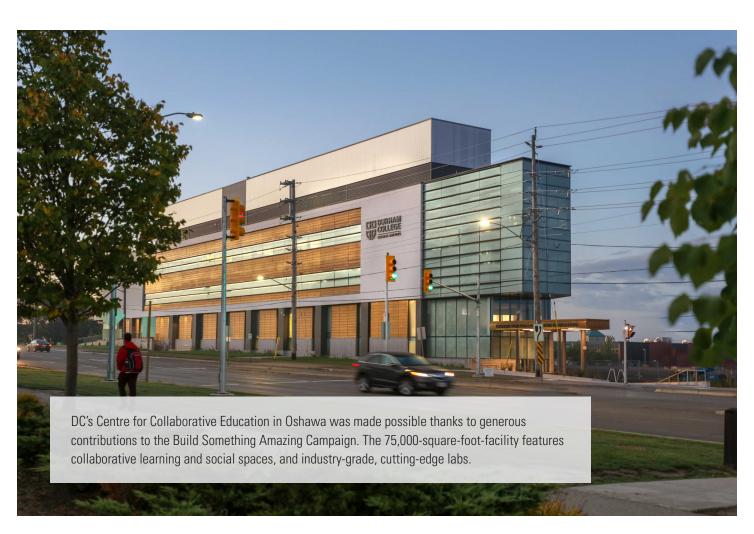
Durham College's (DC) role as an educator, research hub, and partner has never been more critical. Graduates must be career-ready, equipped with skills and experience that align with industry demands and contribute to our local and global communities.

DC is widely recognized as a key resource and pillar of the Durham Region community. We know that our success is built on our commitment to student success and the individuals, businesses and partners who have supported our vision through their contributions to the college.

Through previous fundraising campaigns, our donors have helped us expand our spaces, opening doors to train more skilled professionals in state-of-the-art facilities.

Durham Region is growing, the workplace is evolving rapidly, and DC is continuously collaborating, innovating, and repositioning to meet the needs of employers and their workforce.

We now ask for your continued support in advancing excellence in teaching and learning. Through our ambitious Equipped campaign, we aim to raise \$15 million to invest in capital equipment, expanding students' access to the experiential learning they need to build successful careers and enrich their communities.







DURHAM COLLEGE'S ROLE IN ENRICHING OUR COMMUNITY

For almost 60 years, DC has been providing relevant, hands-on education for residents of Durham Region and beyond. Today, the world is evolving at an unprecedented pace and our communities continue to rely on us as a leader in innovative teaching and learning.

At this pivotal moment, our forward-thinking Strategic Vision – launched in May 2025 – will guide our growth, deepen our impact, and empower our students, employees, and communities to thrive.

DURHAM COLLEGE TOTAL ANNUAL IMPACT
\$913.3 MILLION
ADDED INCOME OR
9,558
JOBS SUPPORTED

DC offers a wide range of market-driven programs across multiple disciplines, including business and information technology; health care; culinary management; farming and horticulture; science and engineering; construction and trades; media, art and design; and social and community services. With a focus on experiential learning led by expert faculty, DC grads are known for having the skills and knowledge they need to adapt to the ever-changing workforce.

Our modern campuses in Oshawa and Whitby offer 145+ programs, including six honours bachelor's degrees and nine apprenticeship programs, to over 12,000 full-time post-secondary and apprenticeship students. In addition, more than 7,400 students participate in professional and part-time learning. We are proud to maintain a 95% employer satisfaction rate and an 88% graduate satisfaction rate.

A future-focused organization committed to collaboration, innovation and sustainability, DC has been recognized among the Greater Toronto Area's Top 100 Employers, Canada's Greenest Employers, and the Top 50 Research Colleges in Canada.

DC is proud to be an active and engaged member of the communities we serve by contributing resources and expertise to enhance social and economic well-being through partnerships, investments and collaboration.







WHY DO WE NEED YOUR SUPPORT?

We've committed to delivering the innovative lifelong learning that students, communities, and industries need most by leveraging emerging technologies to help students develop durable skills for a complex world.

However, colleges across the country are currently facing unprecedented challenges and economic uncertainty. Despite annual increases in operational costs, domestic student tuition in Ontario has been frozen since 2019-20. This freeze on domestic tuition combined with recent caps on international student enrolment and limited government funding has resulted in significant budget pressures.

DC continually strives for efficiency, but the strain on resources poses a risk to maintaining the standards necessary to meet the evolving needs of students and the workforce.

These are just a few of the reasons we need your financial support to secure relevant tools and technology across programs and ensure all students have ample access to the resources they need to be career-ready.



HOW YOUR DONATION TRANSFORMS LIVES

Whether for someone straight from high school or for a mature student exploring a new path, education is an opportunity for our future colleagues, family members, and neighbours to transform their lives. People choose a college education to build a successful career. They need access to expert faculty, industry-standard and emerging tools and technology, and opportunities to apply their knowledge through hands-on, work-integrated learning. In addition, assistive technology supports academic achievement, wellness, and independence, creating an environment where every student can thrive.

That's the student experience DC provides, but it is increasingly difficult to deliver without philanthropic support.

When the community has rallied behind us, we've built modern, inspiring, well-equipped classrooms, clinics, kitchens, labs, shops, studios, and student amenities. And with your help we can ensure this level of excellence is available across both campuses, for all programs, to all students.

DC's most equipment-intensive programs train individuals working in some of the most high-demand sectors. By ensuring that students have access to industry standard and emerging tools and technology during their studies, together, we're equipping:

- » **Healthcare practitioners** who care for your family in their most vulnerable moments.
- » **Experts in agriculture** who help ensure affordable groceries get to your table.
- » **Cybersecurity analysts** who keep your data safe in an ever-changing digital landscape.
- » Automotive technicians who support the industry's transition to greener technologies.
- » **Mechanical engineering specialists** who strengthen Canada's manufacturing sector.
- » **Journalists and broadcasters** who amplify voices and keep you informed.

We will invest your support in the workforce of the future in three critical areas: Health, Wellness, and Community Service; Skilled Trades and Sustainability; and Creative Expression and Intelligent Technologies.

























The federal and provincial governments have made healthcare and related fields top priorities to address the shortage of nurses, early childhood educators, personal support workers, and emergency responders.

Dental hygiene, nursing, occupational and physiotherapy assistant, paramedic, and pre-service firefighter are just some of the particularly equipment-intensive programs that support our community's well-being.

Strong enrolment means equipment needs to be replaced more frequently and rapid innovation requires a range of options from industry-standard to cutting-edge so graduates can be prepared for what they'll find in the workplace.

Your support will allow DC to purchase equipment such as communication radios, diagnostic and life-support machines, self-contained breathing apparatus, simulation mannequins and ambulances, and many other items critical to learning and skill development.







SKILLED TRADES AND SUSTAINABILITY

Availability of skilled tradespeople, engineering technologists, and food production professionals impacts us all – from having a roof over our heads and a vehicle to drive, to keeping the cost of manufactured goods and groceries to an affordable level.

In addition, having a reliable and sustainable source of energy is crucial to economic and social success. As the Clean Energy Capital of Canada and the fastest growing region in Ontario, Durham Region employers rely on the skilled trades, science and engineering technology expertise of DC graduates to get their jobs done on time and on budget.

In rapidly innovating industries, our students need to train on a wide variety of equipment and tools, spanning a range of generations right up to leading edge technology in order to manufacture, grow, repair, and evaluate the products, buildings, and infrastructure we rely on every day to support our work and our overall quality of life.

Having enough training time on the right resources is crucial to an effective student experience. We will invest your donation in the labs, shops, and greenhouses ready to train the people who make and maintain everything around us.







CREATIVE EXPRESSION AND INTELLIGENT TECHNOLOGIES

With content — both entertaining and informational — so easily accessible at our fingertips, careers in motion pictures, broadcasting, photography, and graphic design are among the top in-demand future jobs.

Augmented and virtual reality has become an integral part of game design and development, but is also being used to create training simulations for individuals working in complex or high-risk environments. Spaces like DC's Mixed Reality Capture Studio provide exceptional learning experiences for our students as well as opportunities to collaborate with industry partners on applied research and innovation.

Technology is also shaping the demand for the jobs and skills of tomorrow and DC has responded with the development of new programs including Cloud Computing, Cybersecurity, and Artificial Intelligence Analysis, Design and Implementation.

As DC evolves its program offerings to meet applicant and employer demand, your support will help us upgrade, replace and acquire the technology our students need to ensure they are ready to contribute as soon as they begin their careers. This may include audio equipment, cameras, computers, display technologies, robots, data servers and immersive virtual technologies.



LEARN MORE ABOUT HOW YOU CAN SUPPORT OUR STUDENTS AND COMMUNITIES BY MAKING A CONTRIBUTION TO THE EQUIPPED CAMPAIGN

- » Visit www.durhamcollege.ca/equipped
- » Contact Ariel Sully, Associate Vice President, Advancement and Alumni Relations ariel.sully@durhamcollege.ca



