



DC ALUMNI ASSOCIATION **STRATEGIC PLAN**





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Durham College is situated on the traditional lands of the First Peoples of the Mississaugas of Scugog Island First Nation. These lands are covered under the Williams Treaties and rest within the traditional territory of the Anishinaabeg. We offer our gratitude to the Indigenous Peoples who care for and, through the treaty process, share the lands on which we live, learn, teach and prosper today.

2025 TO 2030

STRATEGIC PLAN

The Durham College Alumni Association (DCAA) is guided by a dedicated Board of Directors comprised of elected representatives from its membership. Together, the DCAA Board of Directors and Durham College's (DC) Office of Advancement and Alumni Relations work diligently to grow the opportunities and benefits available to alumni, supporting DC graduates long after they cross the Convocation stage.

As the needs of graduates continue to evolve, so does the DCAA. Our new Strategic Plan reflects the feedback we heard during consultations with alumni and positions us well for continued growth, finding innovative ways for DC graduates to stay connected to their alma mater and access supports at every stage of their lives and careers.

OUR PURPOSE

We foster a lifelong sense of belonging through connection, engagement, and shared pride in Durham College.

OUR VALUES

- » Collaboration
- » Growth
- » Inclusion
- » Integrity



Photo by Sofia Mingram

GOAL 1

Strengthen alumni belonging and identity

Foster DC pride and visibility in a way which ensures all alumni feel seen, heard, and valued – embracing the various identities, lived experiences, cultures, disciplines, and life stages of our graduates.

WE WILL:

- » Collaborate with the college's Office of Equity, Diversity and Inclusion to support our diverse alumni and increase equity and inclusion within the DC community.
- » Partner with the college's First Peoples Indigenous Centre to celebrate Indigenous graduates and support DC's commitment to reconciliation.
- » Integrate alumni engagement into the student experience – from their first day on campus to graduation – through tailored events and initiatives, establishing a sense of alumni pride and connection.
- » Celebrate the diverse stories and multigenerational legacy of our alumni.
- » Provide alumni with the tools they need to champion the DC brand.



GOAL 2

Support the continued growth of alumni

Support alumni in reaching their goals beyond graduation by providing opportunities for lifelong learning, personal and professional growth, and meaningful recognition.

WE WILL:

- » Provide relevant information for alumni including mentorship programs, networking and career development opportunities.
- » Elevate awareness of alumni services and benefits through consistent communications.
- » Offer engagement opportunities for alumni, both in-person and virtually.
- » Re-connect and further engage the alumni community through innovative outreach strategies.



Photo by Jasdeep Singh

GOAL 3

Mobilize alumni to create community impact

Build meaningful partnerships with alumni, students, faculty and staff, industry, and the broader community to establish networks, create value, and drive lasting impact and innovation.

WE WILL:

- » Activate and celebrate our alumni network as DC ambassadors and mentors.
- » Develop relationships with alumni to enhance mutually beneficial partnership opportunities.
- » Foster a culture of philanthropy, inspiring alumni to contribute their time, talent and resources to the college's top priorities.
- » Support alumni reunions organized by faculty members or graduates to strengthen connections by program, profession or graduation year.



DCALUMNI



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