

ANNUAL REPORT



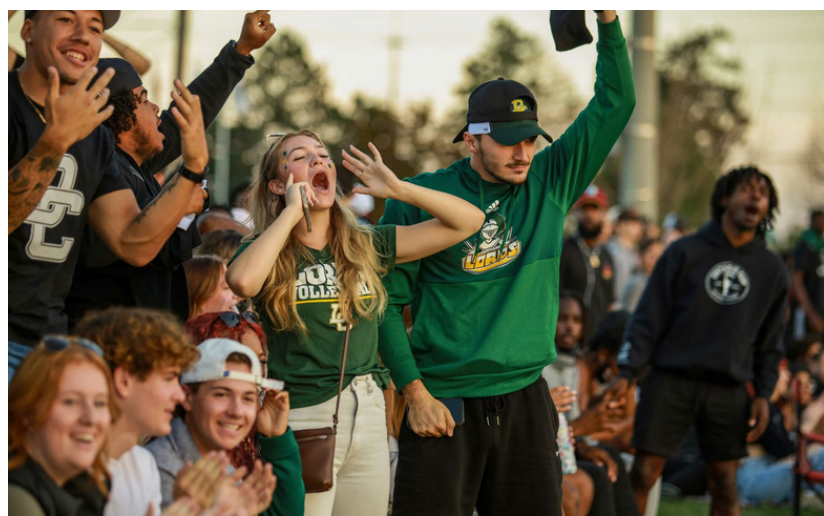


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MESSAGE FROM THE DCAA PRESIDENT

What a year it has been! I am proud of the work that we have accomplished this year and our continued efforts to remain connected with our Durham College alumni. Throughout these pages, you will read remarkable stories of initiatives and achievements by our alumni and I have no doubt you will be as proud of their successes and the role DC has played in it, as I am.

This year, we focused on forming four special teams – International, Indigenous, Business and Special Projects – comprised of alumni and staff to take action on the DCAA's Strategic Plan. Some of the key accomplishments of these four teams included:

- Establishing an International Alumni LinkedIn page and increasing alumni mentors to support international graduates in transition to the workforce.
- Hosted the Spring Convocation table where smudge kits were presented to Indigenous graduates.
- Exploring ways to reconnect with alumni in the business community, including through the promotion of the newly launched Marketplace designed to advertise alumni and their businesses.
- Supporting the college campaign by providing matching funds from DCAA to establish the Food Insecurity Bursary and International Student Emergency Fund.

The DCAA was also proud to sponsor several new events this past year. DC alumnus Tre Sanderson, winner of Canada's Top Chef Canada, hosted two sold out, pop-up events at DC's Bistro '67 and the annual Justice Games, a fun competition involving students and alumni from the Faculty of Social and Community Services.

It has been a privilege to work alongside our Board Directors who have dedicated their time to serve the alumni association. In particular, a special thanks to retiring Board Directors Cameron Ackerblade, Carrie-Anne Atkins and Lorraine Fuller for their many years of service. We are also truly appreciative of the support of the Office of Development and Alumni Affairs staff who continue to find innovative ways to engage and provide benefits and opportunities for our alumni.

The DCAA plans a number of events throughout the year, so I encourage you to stay in touch through social media and email to reserve your spot for future events. Having said that, I hope to see you at the Annual General Meeting on September 13 as we talk about our exciting plans for the year ahead!



All the best,

Gabby De Sousa,

President, Durham College Alumni Association (DCAA)

'15 Electrical Engineering Technician, '17 Advanced Elevating Device Mechanic



MESSAGE FROM THE DC PRESIDENT

I am always impressed by the many accomplishments of our Durham College (DC) alumni. Each year, our alumni find new ways to make significant contributions to their fields and communities. As our alumni family grows – now more than 106,200 members strong – they continue to make us proud and showcase the value of a Durham College education.

This year, DC's Alumni of Distinction award went to three remarkable recipients: Christine Cunningham (Social Service Worker, 2015), Stew MacDonald (Sports Administration, 1981) and Tre Sanderson (Culinary Management, 2015) who were all recognized for achieving career success while representing DC with pride.

As our alumni continue to lead the way, we do too, to ensure that we are always adapting and meeting the evolving needs of education, industry and community. Some highlights from the year include:

- Opening the Centre for Innovation and Research, which supports collaboration, creative thinking, networking and partnerships to serve our students and community;
- Launching the Schulich Builders Scholarships for the Skilled Trades and the DoorDash #BlackFoodEnergy Scholarship, designed to support students in specific programs; and
- Opening our brand-new EV Lab – a state-of-the-art facility that allows students to gain hands-on experience with electric vehicles (EV).

This is my final year as president, but like our graduates, I will always be a part of the DC family. As you read through the many success stories featured in this year's Annual Report, I'm sure you'll come to share my pride in all that our alumni have accomplished. Our innovative programming and supportive services set our students on the path to becoming successful graduates and leaders in our community. They prove that, together, we are leading the way.



All the best,

Don Lovisa
President, Durham College

DCAA STRATEGIC PLAN



OUR MISSION

BRINGING THE DURHAM COLLEGE (DC) COMMUNITY TOGETHER.

OUR VISION

We are a diverse global network of DC alumni that **supports** and **encourages** its members to **stay connected** by inspiring **collaboration**, **engagement**, **giving** and a **commitment to success** for future generations.

OUR VALUES



OUR PILLARS

SOCIAL INCLUSION

Goal: to adhere to a culture of open discussion, decision-making and advice based on accountability, trust and transparency.

We will:

- » Ensure our policies and constitution reflect our commitment to supporting DC, its alumni and students.
- » Define clear roles and expectations for board members to ensure effective decision-making and achieve measurable outcomes.
- » Offer and support professional development and training opportunities for board members.
- » Create a safe space for all members of the DC community, where their voices are heard and perspectives valued.

ENGAGEMENT & SUPPORT

Goal: to foster a culture of reciprocity, mutual support and value.

We will:

- » Find creative ways to support alumni in their lives, careers and communities.
- » Create more connection points and interactions between students and alumni.
- » Provide innovative opportunities for alumni to engage with their DC community in a variety of ways.

ALUMNI MEMBERSHIP

Goal: to focus on increasing the diversity and reach of the Durham College Alumni Association (DCAA).

We will:

- » Provide equal access to opportunities and resources for alumni.
- » Leverage a digital platform to foster connection, support, sharing and celebration among our global community.
- » Cultivate meaningful relationships with students that will extend beyond graduation.
- » Work towards a diverse board of directors that demonstrates representation from each of DC's nine academic schools and across a range of industries.

COMMUNITY DEVELOPMENT

Goal: to establish and/or strengthen meaningful partnerships between the college, industry, government, communities and alumni.

We will:

- » Support DC's mission and vision by providing opportunities for alumni to contribute their time, talent and resources to the college's top priorities.
- » Encourage investment in DC and its community.
- » Create an active network among industry, communities and alumni to enhance communication and encourage partnerships that seek to advance shared goals and priorities.

FOR THE FULL STRATEGIC PLAN, HEAD TO WWW.DURHAMCOLLEGE.CA/ALUMNI

ALUMNI OUTREACH

OUTREACH

- ✓ Alumni engagement was increased by 33% on our social media pages through the Alumni in Focus feature, app contests, special events and other initiatives.
- ✓ Presented 13 awards to graduates for the DCAA Leaders of the Future Award Program.
- ✓ The DCAA Board welcomed Geena Siva and Sami Siddique to serve as Co-Student Representatives.
- ✓ Faculty from four programs participated in the Alumni Mentoring Program with a total of 54 mentors and mentees to help students transition to the workforce.
- ✓ Over 100 Alumni Guest Speakers returned to the classroom to share their career experience and advice.
- ✓ DCAA provided matching funding of \$20,000 to help establish two new funds to support students- Food Insecurity Bursary and International Student Emergency Fund.
- ✓ The Board of Directors sponsored two new events- A Special Dinner with Canada's Top Chef, Tre Sanderson, at Bistro '67 and the Justice Games, an annual event involving students and alumni from the Faculty of Social and Community Services.
- ✓ International Education partnered with DCAA to host the first International Alumni Talks. An event for students featuring a panel of international alumni who provided insightful information/experiences to help navigate from student life to work life.

ENACTUS DURHAM COLLEGE

The DCAA is a proud supporter of Enactus DC. These students continue to do important work with projects such as Founders Drive, a student-produced global podcast that aims to inspire entrepreneurial-minded young people to explore starting and owning their own business. In doing so, helping to create a climate of inclusivity, honesty, trust and accessibility.

Enactus DC WINS
Central Regional
Exposition 2023 in
TD Entrepreneurial
Challenge



ALUMNI BY THE NUMBERS

ALUMNI DATABASE

OVER 1,100 ALUMNI HAVE UPDATED THEIR CONTACT INFORMATION USING THE DC ALUMNI CONNECT APP!



WHY IS SOCIAL MEDIA IMPORTANT?

It allows you to reach, nurture, and engage with your target audience — no matter their location. When an organization can use social media to connect with its audience, it can use social media to generate brand awareness, leads, engagement, giving and a commitment to success for future generations.

STATS



ALUMNI

106,200
MEMBERS



FACEBOOK

3,500
FOLLOWERS



TWITTER

1,198
FOLLOWERS



LINKEDIN

3,349
FOLLOWERS



INSTAGRAM

2,294
FOLLOWERS

NEW! DC ALUMNI MARKETPLACE



We're doing our part to make it easier for you to find and support Durham College alumni-owned businesses through our newly launched feature to the DC Connect App – Marketplace.

Marketplace is a free business directory featuring alumni-owned businesses from all industries.

For more information, please contact the Alumni Office at alumni@durhamcollege.ca

INITIATIVES

2021 - 2024 DCAA STRATEGIC PLAN

The DCAA Board of Directors continued to work on the development of its Strategic Plan. Four special alumni teams were formed to focus on Indigenous, International, Business and Special Projects. Together with college staff:

- An International LinkedIn Alumni page was established with 262 members and growing;
- Indigenous alumni hosted the Spring Convocation table where Smudge kits were gifted to Indigenous graduates;
- Marketplace was launched and promoted, an opportunity to feature alumni and their business in the community.
- Alumni Engagement Plan:
 - Consultant, EAI (Engagement Analysis Inc.) was contracted to prepare and execute a comprehensive Alumni Engagement survey and plan to find new ways to further engage DC alumni. Thank you to the more than 3200 alumni who participated in completing the survey. Next steps include the creation of an Alumni Engagement Task Force to develop an Alumni Engagement Plan that will support the objectives of the alumni association and college-wide community. Stay tuned as we continue to develop this important plan for future growth and alumni engagement.

ALUMNI LEADER

In 2020, a special category was created for alumni who give \$500 or more each year. Benefits include a personal invitation to special events, name included in our **Donor Impact Report** and an annual invite to the President's Donor Reception.

For more information, please contact sally.hillis@durhamcollege.ca.

THANK YOU ALUMNI LEADERS

- | | | | |
|----------------------|-------------------|----------------------|--------------------------|
| • Carrie-Anne Atkins | • Kirstine Farmer | • Vanessa A. Hughes | • Nancy Shaw |
| • Carol Beam | • Linda Flynn | • Jonathan K. Hurter | • John A. Slawecki |
| • Brandon Bird | • Lorraine Fuller | • Suzanne Land | • Lorraine Sunstrum-Mann |
| • Olinda Casimiro | • Allen Gates | • Stew MacDonald | • Paul J. Vessey |
| • Lindsay Cochrane | • Sally Hillis | • David J. Mackovets | • Vaso Vujanovic |
| • Kyle Douglas | • Barbara H. Howe | • Michelle Pigeon | • Mary Weller |
| • Tony Doyle | • Ryan Hughes | • Andrew Popko | • Michael R. Whittaker |
| | | • Jason Rinaldi | |
| | | • Drew Samuels | |



WELCOME TO THE DC ALUMNI FAMILY

NEW GRADUATE GUIDE

Guide to help new graduates navigate life after college and next steps.

WELCOME TO THE DC ALUMNI ASSOCIATION



FOLLOW US ON INSTAGRAM & TWITTER

LIKE US ON FACEBOOK & LINKEDIN

SCAN ME FOR YOUR NEW GRADUATE GUIDE

EACH CREDENTIAL
MAILED OUT
HAD A QR CODE
INCLUDED!



PARTNERSHIP WITH DURHAM COLLEGE STUDENT ASSOCIATION (DCSA) FOR ORIENTATION

Throughout the year, there are opportunities to support students including paid advertising in the DCSA Survival Guide and partnering on alumni events.



Anna Fitzcharles



ALUMNI IN FOCUS

We proudly celebrate our graduates and to do that, alumni staff launched *Alumni in Focus*, a social media campaign to highlight DC's recent and not so recent alumni at various stages in their career.

If you're interested in being featured as part of our campaign, please complete the form located [here](#)

[CLICK HERE](#)

ALUMNI EVENTS

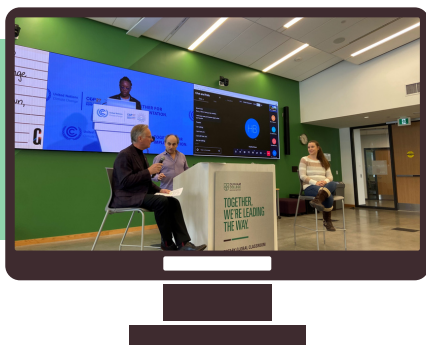
2022 DCAA ANNUAL GENERAL MEETING



Held September 14 at the OPG Centre for Skilled Trades and Technology, Whitby Campus, the 2022 DCAA Annual General Meeting included a social networking reception and tours of the new building.

DC TALKS TOPICS 2022-2023

Held virtually in the Global Classroom with co-hosts college president, Don Lovisa and Global Class professor, Lon Appleby.

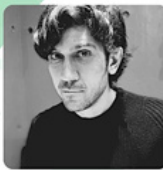


Don Lovisa,
president




Lon Appleby,
professor


DC TALKS: THE GLOBAL GRADUATE
March 22, 2023 10:30 AM to NOON EST



Steven Barker
Tokyo, Japan
PlayStation Hardware Engineer,
Game Designer, Musician



Shelby Nelson
Dunedin, Florida
Director of Florida Operations at
Toronto Blue Jays



Rosanne Cannella
Auckland, New Zealand
Bid Manager at TMX Global

DC President, Don Lovisa, and Global Class Professor, Lon Appleby, chatted with global graduates Steven Barker (Tokyo, Japan), Shelby Nelson (Dunedin, Florida) and Rosanne Cannella (Auckland, NZ) to learn about their career paths and where they live and work now.

[READ MORE](#)

DC TALKS: ALUMNI SERIES
Climate Change and Sustainability: How We Can Make a Difference



Ellen Campbell
Founder and
director Rain It In
'13 Water Quality
Technician



Kathryn Fraser
Social media and
communications
'19 Journalism &
Mass Media



Heather Brown
president
EnactusDC
'21 Social Services
Worker

DC graduates Ellen Campbell (Founder/Director Rain It In), Kathryn Fraser (Social Media and Communications) and Heather Brown (President, Enactus DC) shared their unique perspectives around a discussion of how we can make a difference.

[READ MORE](#)

MISCELLANEOUS EVENTS

COUNTDOWN TO GRAD

Over 500 students attended this special event for graduating students which is sponsored each year by the DCAA and held at both Oshawa and Whitby campuses. The soon-to-be graduates receive a graduating gift and valuable information about the benefits they will enjoy as members of the DC Alumni Association.

[READ MORE](#)

APPRENTICESHIP CELEBRATION

Graduates from the Apprenticeship program are unique in that they are with the college for a short period of time and specific purpose and often don't feel part of the college alumni. In 2022, alumni staff partnered with faculty to coordinate a special graduation celebration for various apprenticeship programs throughout the academic year. This year, we hosted 6 celebrations.



WORTH CELEBRATING



OSHAWA GENERALS NIGHT

On November 4, more than 125 Durham College (DC) alumni, employees and students spent the evening at the Tribute Communities Centre, watching the Oshawa Generals take on the Peterborough Pete's during the college's annual Alumni night. Held annually, Alumni Night at the Oshawa Generals is a chance for the DC community to come together to reconnect over great hockey and a private reception.



ALUMNI END OF SUMMER BBQ

The DC Alumni End of Summer BBQ was held on Wednesday, August 23, 2023. Alumni and their families enjoyed an evening of fun, food and great company. We fired up the grill and served up a traditional BBQ. Attendees got to strike a pose at our photo booth and rounded off the night by indulging in a soft serve ice cream cone.



DC ALUMNI LEADER EVENT

On October 20, we recognized our Alumni Leaders at a fun event, Paint and Palate, led by artist Sarah Shaw at the W Galen Weston Centre for Food.

**ALUMNI OF DISTINCTION
RECIPIENTS
&
PREMIER'S AWARD
NOMINEES**



CHRISTINE CUNNINGHAM, SOCIAL SERVICE WORKER 2015

Less than a decade after graduating from the Social Service Worker program, Christine Cunningham has established herself as a leader in the field of perinatal mental health, supporting hundreds of women in need.

Christine runs a successful counselling private practice that serves perinatal clients. She is also the founder and executive director of Perinatal Wellbeing Ontario (PWO), a not-for-profit organization that provides free to low-cost mental health supports to those living with a perinatal mood and anxiety disorder (PMAD).

With OHIP-covered PMAD programs in short supply and high demand, Christine founded PWO to help fill the gap. They offer a number of valuable services for those who don't have access to care elsewhere, including individual or group therapy and peer support programs.

Christine also works to increase awareness of PMADs and their impacts on parents and families, and provides support and mentoring through education sessions, one-on-one consultation and supervision with other therapists.

Her contributions to volunteerism have been recognized with several awards, and she works to ensure the future of quality PMAD care by acting as a placement supervisor for Social Service Worker students from Durham College and psychotherapy students from universities throughout Ontario.



STEW MACDONALD, SPORTS ADMINISTRATION 1981

Stew MacDonald has made quite an impact on the sporting landscape of western Canada.

The first stop on his professional journey was Regina, where he served as director of marketing and publicity for the Pats of the Western Hockey League (WHL). In 1987 he joined the Edmonton Oilers of the National Hockey League (NHL), where he served as director of marketing for over a decade. In 1998 he was named chief operating officer of the American Hockey League's (AHL) Saint John Flames and guided the club for five seasons.

He rejoined the Oilers in 2004 and has spent the last two decades in senior management roles with the organization and was named president and chief revenue officer of OEG Sports & Entertainment in 2021. He guides a team responsible for ticket sales, premium seating, corporate sales, marketing and business intelligence for the Oilers, the WHL's Edmonton Oil Kings, the AHL's Bakersfield Condors and Rogers Place arena.

His teams have won three Stanley Cup Championships, as well as one Calder Cup and one Memorial Cup. He continues to support Durham College as an Alumni Leader, a participant in the DC Talks: Alumni Series, and a mentor to students.



TRE SANDERSON, CULINARY MANAGEMENT 2015

Tre Sanderson has made a name for himself as one of the most talented chefs in Canada.

He was the winner of Food Network Canada's Top Chef Canada Season 10. A first-generation Canadian with Jamaican roots, Chef Tre is inspired by his Caribbean heritage and infuses it into every dish he creates. His dishes are a reflection of his unique culinary perspective, artful plating, and explosive flavours that have earned him numerous accolades and recognition in the industry.

Chef Tre has worked in some of Toronto's best kitchens. He has been able to incorporate diverse culinary influences into his own creations, making him a dynamic and innovative chef.

In 2023, he was awarded the Restaurants Canada Culinary Award of Excellence. He was also named one of Kostuch Media's Top 30-Under-30. Chef Tre is proud to be recognized as the first Black chef to win Top Chef Canada and is honoured to be inspiring the next generation of young diverse chefs. He is a firm believer in the power of food to unite people and is passionate about promoting diversity in the culinary world. Through his cooking, he hopes to break down barriers and bring people together.

ALUMNI NEWS

HOT OFF THE PRESS



DURHAM COLLEGE GRAD RETURNS TO BISTRO '67 FOR POP-UP DINING EVENT FOLLOWING TOP CHEF CANADA WIN

Trevane "Tre" Sanderson, winner of Top Chef Canada Season 10 and 2015 grad of Durham College's (DC) Culinary Management program, returned to Bistro '67 for a unique dining experience on Thursday, February 23.

[READ MORE](#)

DC ALUMNA MAKING NOISE IN THE MUSIC BUSINESS

Durham College (DC) alumna Anne Stirk's successful career in the music business has been recognized with a place on the inaugural Women in Music Canada Honour Roll. Working in artist and label partnerships at Spotify, she amplifies the voices of Canada's homegrown artists and introduces them to the world, while also helping international artists increase their presence in the Canadian market.

[READ MORE](#)

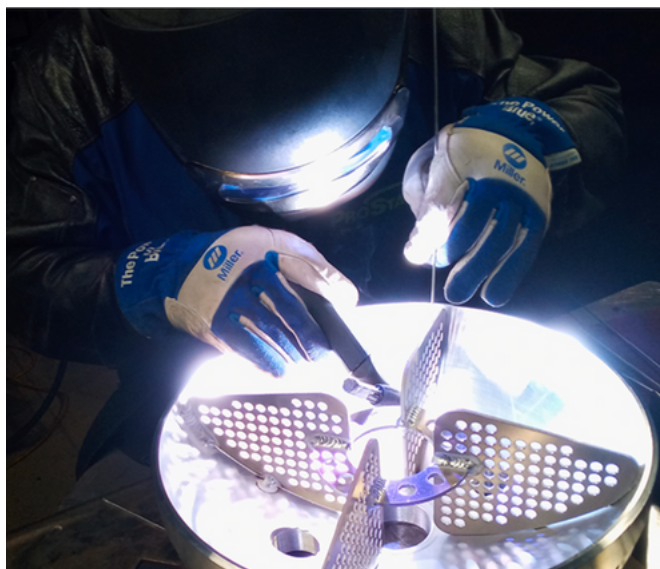

HONOURING HER SON THROUGH EDUCATION: DANITA ALGAR'S INSPIRATIONAL JOURNEY TO DC

Having been a stay-at-home mother for many years, returning to the classroom was the last place Danita Algar pictured herself, but as a parent, it's hard to think of anything you wouldn't do for your child. So, when Danita's son, Ben, asked her to continue his legacy as a Durham College (DC) carpentry student, her immediate answer was "yes."

[READ MORE](#)


CAMPUS NEWS

HIGHLIGHTS FROM THE PAST YEAR



DC'S WELDING PROGRAM COLLABORATES ON WORLD'S MOST POWERFUL STUDENT-BUILT ROCKET

Experts from Durham College's welding program helped achieve a significant milestone in the pursuit of space exploration with Space Concordia. A number of DC's expert welding faculty worked collaboratively for a year to design, test, build and weld the fuel propulsion system for a Base 11 challenge rocket named Starsailor.

[READ MORE](#)

NEW CULINARY SCHOLARSHIPS HELP BLACK STUDENTS LEAD THE WAY IN THE FOOD INDUSTRY

Durham College (DC) is proud to partner with DoorDash to launch the DoorDash #BlackFoodEnergy Culinary Scholarship. Two scholarships – valued at \$20,000 each, divided between two years – will support domestic and international Black students in DC's Culinary Management diploma program, gain the skills and experience needed to pursue a career in the culinary field.

[READ MORE](#)


FIRST RESPONDERS PARTICIPATE IN FIRST-AND-ONLY, GM-LED EV TRAINING IN CANADA, HOSTED AT DURHAM COLLEGE

[READ MORE](#)

Durham College (DC) welcomed more than 540 participants to its new, leading-edge EV lab for an exclusive two-day battery electric vehicle (EV) training event hosted by General Motors (GM). Four half-day sessions were held on May 24 and 25 to provide hands-on training to first responders to learn how to respond to emergency situations involving EVs.

HIGHLIGHTS FROM THE PAST YEAR

DURHAM COLLEGE LEADS THE WAY WITH GRAND OPENING OF CENTRE FOR INNOVATION AND RESEARCH

Durham College (DC) celebrated the opening of its Centre for Innovation and Research (CIR) on Thursday, a collaborative, state-of-the-art space designed to fuel creative thinking, networking and synergistic partnerships between DC and the community.

[READ MORE](#)


NEW SUSTAINABLE URBAN FARM HAS SECURED LAND IN DURHAM REGION

On Thursday, October 6, Durham College (DC), the Barrett Family Foundation, Invest Durham and Durham Region announced the establishment of The Barrett Centre for Urban Agriculture's new urban farm project. The vacant land, located in north Ajax, is owned by Durham Region and has been reserved for future water supply infrastructure requirements, but until such time will serve as this new, temporary urban farm site in order to benefit surrounding communities.

[READ MORE](#)


AFTER OVER 15 YEARS OF LEADING THE WAY, DURHAM COLLEGE PRESIDENT DON LOVISA ANNOUNCES PLAN TO STEP DOWN BY MARCH 2024

For over 15 years, President Don Lovisa has been at the helm of Durham College. Under Lovisa's leadership, Durham College (DC) has thrived, evidenced by an impressive track record of success focused on students, employees and the community.

[READ MORE](#)


GIVING TO DC

GIVING TO DC BY THE NUMBERS

For over 50 years, Durham College has equipped students with the skills and knowledge they need to pursue meaningful careers, make a difference in the world, and create social and economic prosperity for their families and communities. We haven't done it alone. Special thanks to the generosity of donors and alumni from across our communities who have helped us to thrive.

For further information about donations [click here](#).

(2022-23 FISCAL YEAR)



Capital Contributions

\$3,246,855



Total Endowment

\$19,966,004



Student Awards*

\$226,412



Students Who Received Funding*

506



Total Amount Raised

\$3,501,287



Average Student Award*

\$1,000



New Pledges

\$206,508

*Academic

DURHAM COLLEGE ALUMNI ASSOCIATION (DCAA) LEADERS OF THE FUTURE

This award is presented annually by the DCAA to graduating students who have demonstrated consistent and outstanding leadership both inside and outside of the classroom.

It recognizes graduates who utilize their leadership skills to make valuable contributions to the enhancement of student life on campus. Award recipients demonstrate their leadership skills in a variety of activities and support their peers throughout their time at DC.



CONGRATULATIONS LEADERS OF THE FUTURE:

Cameron Alderdice
Megan Bent
Nandor Gallo
Sydnee Harding
Lisa Lazoren
Rebecca Mathew
Caleigh Pengelley
Kaylan Phillips
Katie Sampson
Adam Sirrs
Samantha Stewart
Luke Ure
Jessica Welter

ALUMNI BENEFITS



The **DC Connect Alumni App** gives alumni easy access to exclusive savings at over 100 restaurants, venues and attractions.

APPENDICES

2022-2023 BOARD OF DIRECTORS

POSITION	NAME	GRADUATION YEAR	PROGRAM
President	Gabby De Sousa	2017/2015	Advanced Elevating Device Mechanic/ Electrical Engineering Technician
Vice-president 1	Cassie-Jean Dillon	2018	Fitness & Health Promotion
Vice-president 2	Drew Samuels	2011	Paralegal
Past president	Carrie-Anne Atkins	1998	Public Relations
Director	Cameron Ackerblade	2005	Business Administration - Accounting
Director	Brent Lessard	2014	Mechanical Engineering Technology
Director	Lorraine Fuller	1990	Business Administration - Accounting
Director	Kyle Douglas	2011	Business Administration - Human Resources
Director	Ikra Ijaz	2018	Hospitality Management
Director	Jennifer McCool-Closs	2011/2007	Advanced Care Paramedic/ Primary Care Paramedic
Director	Ezinne Obayagbona	2016	Human Resources Management
Student Representative	Geena Siva	2024	Advanced Law Clerk
Student Representative	Sami Siddique	2023	Finance

2022-2023 STAFF

POSITION	NAME
Associate vice-president	Linda Flynn
Senior Alumni Development Officer	Sally Hillis
Alumni Development Officer	Mary Weller

SPECIAL THANKS

To the following people who provided support for alumni affairs this past year.

STAFF	WORK STUDY STUDENTS
Jennifer Clark	Ericka Van Hezewijk
Lindsay Cochrane	Hannah Shillabeer
Abbi Longo	Ana Ruiz Tellez

DCAA FINANCE REPORT

DCAA FINANCE REPORT

REVENUE	BUDGET	PROJECTED 8/31/23	BUDGET VARIANCE
AFFINITY PARTNERS			
TD Insurance	\$140,000	\$161,333	115%
MBNA	\$4,200	--	--
Manulife	\$2,400	\$2,479	103%
EVENTS			
Etiquette Dinner	--	--	--
OTHER			
Convocation Flowers	\$4,000	\$4,367	109%
GIC Interest Revenue	\$1,200	\$6,205	517%
Tax Rebates	\$2,700	\$4,700	174%
Total Revenue	\$154,500	\$179,084	116%

DCAA FINANCE REPORT

EXPENSES	BUDGET	PROJECTED 8/31/23	BUDGET VARIANCE
GIVING			
Bursaries/Scholarships	\$12,000	\$12,000	100%
Campaign Pledge	\$50,000	\$50,000	100%
Enactus DC	\$5,000	\$5,402	108%
Sponsorship/Donation	\$5,000	\$5,250	105%
DCAA Leaders of the Future Award	\$5,000	\$3,250	65%
DCAA Matching Donation for Student Campaign*	\$20,000	\$20,000	100%
ALUMNI SWAG			
Grad Gift	\$6,300	\$8,664	138%
Orientation	\$5,000	\$2,391	48%
EVENTS/PROGRAMS			
Convocation	\$11,000	\$14,731	134%
Countdown to Grad	\$5,000	\$8,591	172%
DCAA Board Appreciation	\$1,200	\$694	58%
Etiquette dinner	--	--	--
Hail/Farewell dinner & Annual General Meeting	\$3,500	\$3,170	91%

*Student Campaign for Food Insecurity Bursary and International Student Emergency Fund

DCAA FINANCE REPORT

EXPENSES	BUDGET	PROJECTED 8/31/23	BUDGET VARIANCE
OTHER			
Annual Report	\$1,500	\$1,600	107%
Advertising	\$2,000	\$1,859	93%
Alumni Engagement Survey/Workshop**	\$20,000	\$9,040	45%
Miscellaneous	\$2,000	\$1,916	96%
Total Expenses	\$154,500	\$148,558	96%
Surplus/(Deficit)		\$30,526	

Current Bank Balance as of July 31, 2023: \$244,789
which includes two GIC Investments of \$100,000 each.

**Engagement Analysis Inc. (Eai) contract to research, measure and identify tactics to increase alumni engagement



TO INTERACT
WITH
THIS REPORT



SCAN HERE!

DCALUMNI

WWW.DURHAMCOLLEGE.CA/ALUMNI