

ALUMNI IMPACT



Impact of the increased earnings of Durham College's alumni and the businesses they work for

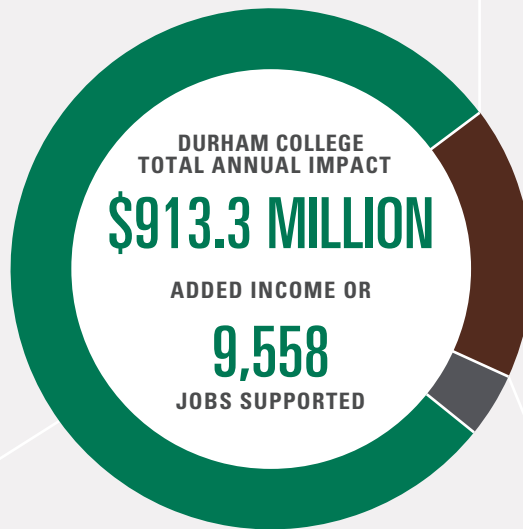
\$725.4 MILLION
ANNUAL ADDED INCOME

or

6,260
JOBS SUPPORTED



↑ = 100 jobs



OPERATIONS SPENDING IMPACT



Impact of Durham College's payroll and day-to-day spending

\$153.8 MILLION
ADDED INCOME

2,320 JOBS SUPPORTED



↑ = 100 jobs

STUDENT SPENDING IMPACT



Impact of the daily spending of Durham College students retained and attracted to the region

\$34.1 MILLION
ADDED INCOME

or

978 JOBS SUPPORTED



↑ = 100 jobs

FOR EVERY \$1 INVESTED BY...

STUDENTS

\$5.30
IN LIFETIME EARNINGS

SOCIETY

\$17.90
IN ADDED PROVINCIAL REVENUE AND SOCIAL SAVINGS

TAXPAYERS

\$16.00
IN ADDED TAXES AND PUBLIC SECTOR SAVINGS

ABOUT DURHAM COLLEGE



20,718
CREDIT STUDENTS



1,577
NON-CREDIT STUDENTS



1,622
EMPLOYEES