

Entrepreneurship, Innovation and Technology

Summer Course offered by University Colleges Leuven-Limburg/Belgium FH Aachen University of Applied Sciences/Germany

The Spirit of Europe Summer Course will be offered in the heart of the European Union, in the Euregio Meuse-Rhine. The course has been designed for international students who would like to gain insight in Entrepreneurship, Innovation and Technology in Europe.

Venues during the programme are the Belgian cities of Leuven and Hasselt/Diepenbeek, and the German city of Aachen.

We will offer your students an exciting three-week programme of lectures, workshops, and excursions and there will be many opportunities to get an impression of the cultural differences in Europe.

# Application:

- > Deadline: March, 1st 2020
- > www.ucll.be/summerschool

## Examples of Lectures, Workshops and Excursions:

- > Introduction to the European Union
- > Brainstorming for new start-up ideas
- > Case study: Technology and Marketing in Health Care
- > New trends in Lobbying and International Relations
- > Case study: 'Business in Europe'
- > Innovation in Europe
- > Multimedia/Digitalization era
- > City tour of Hasselt, Maastricht and Aachen
- > Visit to the European Parliament
- > Visit to the Three-countries-corner in Vaals

## Academics, Assessment and Evaluation:

- > Continous assessment and final test on the topics dealt with during the entire programme
- > final report/presentation
- > 12 ECTS (or 6 US credit hours) will be awarded

#### Fee:

The fee is been set at €1,375. Included is accommodation in double rooms, breakfast, transportation on week days, and the social programme. Excluded are all other meals and the free weekend from May, 29th to June, 2nd 2020.

#### Contact:

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