

DC BRANDED MERCHANDISE GUIDE

STAND ALONE ARTWORK



FULL LOGO



STACKED LOGO



HORIZONTAL LOGO



I HEART DC

COMBINED LOGO AND ELEMENT ARTWORK
(ON WHITE OR GREY BACKGROUNDS ONLY)



DC AND BARS



STACKED LOGO AND BARS



STACKED LOGO AND SHIELD

COLOUR COMBINATIONS

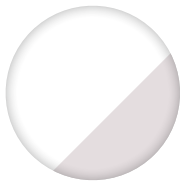
WHITE BACKGROUND



341/BLACK 5 IMPRINT

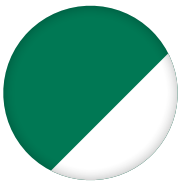


341 IMPRINT

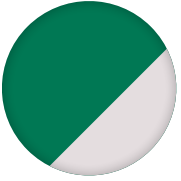


GREY IMPRINT

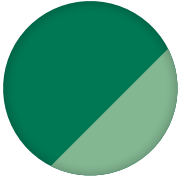
GREEN BACKGROUND



WHITE IMPRINT



GREY IMPRINT



LIGHT GREEN IMPRINT

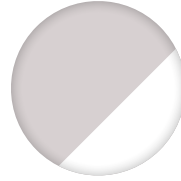
GREY BACKGROUND



341/BLACK 5 IMPRINT

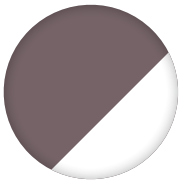


341 IMPRINT

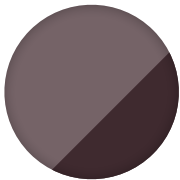


WHITE IMPRINT

CHARCOAL GREY BACKGROUND

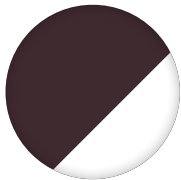


WHITE IMPRINT

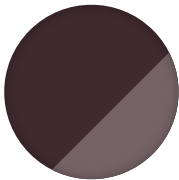


BLACK 5 IMPRINT

BLACK BACKGROUND



WHITE IMPRINT



CHARCOAL IMPRINT

EXAMPLES

