



DONOR IMPACT REPORT

2018-2019



Over the last few years, we've watched the Centre for Collaborative Education (CFCE) transform before our eyes from a plot of land to the magnificent, state-of-the-art facility it is today. It's hard to believe it's been almost a year since this incredible building officially opened its doors to students, employees and the greater community.

At Durham College (DC), the student experience comes first. Throughout our third annual donor impact report, you will learn about how the CFCE is already benefiting students and enriching their learning experience – from gaining valuable hands-on skills in the Durham College Spa to connecting students with peers and educators across the world in the Global Classroom.

Now, with the construction of the CFCE complete, we are excited to focus our efforts on securing funding in support of an expansion of our Whitby campus, which has seen the student population increase by 130 per cent over the past ten years. The expansion is estimated to cost \$35 million and the 60,000 sq. ft. centre will double the college's industrial skilled trades training capacity and will continue to position DC as a leader in post-secondary and apprenticeship training in Ontario and Canada.

Thanks to the generous donations made to our Building Something Amazing campaign, we were able to make our dream of creating unique, modern and collaborative signature learning spaces at the Oshawa campus a reality through the CFCE. We hope to provide our Whitby campus students with the same innovative learning environment and access to industry relationships that will support their professional growth and allow them to graduate with in-demand skills.

Over the past year, we were also able to help 489 students in financial need thanks to donors who gave directly to student awards. By contributing in this way, our students are able to worry a little bit less, and can focus more time and energy on learning valuable skills that will help them succeed in the workplace.

To each of you who gave to DC over the past year, please accept our sincere thanks on behalf of everyone at the college. We hope you'll enjoy this glimpse into the ways in which your generosity is benefiting our students, employees and community at large.

Sincerely,

Don Lovisa
President, Durham College

Linda Flynn, CFRE
President, Durham College Foundation
Associate vice-president, Office of
Development and Alumni Affairs,
Durham College



2018-2019 DIRECTORS OF THE DURHAM COLLEGE FOUNDATION



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CFCE STANDING TALL

THE CENTRE FOR COLLABORATIVE EDUCATION OFFICIALLY OPENS ITS DOORS

October marked the grand opening of Durham College's (DC) incredible new Centre for Collaborative Education (CFCE), a legacy project tied to DC's 50th anniversary that has been over two years in the making.

The multi-level, 75,000-square-foot facility has been an amazing sight along Simcoe St. N. for over a year. Today it stands tall and proud, a beacon of modern innovation and cutting-edge education at DC, serving as an educational access point for students, while bringing together local, Indigenous and global community groups and members of key business sectors.

With gleaming Muntz copper panels, white architectural block, and wood soffit, the dynamic design of the CFCE references the existing campus while also maintaining an efficient, more modern enclosure. It's no wonder the building was honoured before the doors officially opened with the prestigious 2018 Urban Design Award from the City of Oshawa.



Home to numerous signature learning spaces, including the 360insights Entrepreneurship Centre, Global Classroom, First Peoples Indigenous Centre and Durham College Spa, which is open to the public, the CFCE is continuing to grow as a hub for collaborative thinking, working and learning at DC and in Durham Region.

While the building hums with activity, there still remains time and need to help DC close the gap on the \$5-million fundraising target of the Building Something Amazing campaign in support of the CFCE. To learn more and contribute, please visit www.durhamcollege.ca/amazing.



DONOR PROFILE

360INSIGHTS SUPPORTS DC STUDENTS WITH DONATION TO CENTRE FOR COLLABORATIVE EDUCATION

With making a difference in the world as one of its founding commitments, it's no surprise that on-demand incentive solutions provider 360insights has continually found ways to support the local and global community since its inception in 2012.

In the last year, Durham College (DC) was a recipient of the company's generosity and support, having received a significant donation from them to its Building Something Amazing capital campaign. Funds raised through the campaign have allowed the college to replace its aged Simcoe building with the new Centre for Collaborative Education (CFCE), which opened last fall.

Named in honour of the company's generosity, the 360insights Entrepreneurship Centre within the CFCE is now home to FastStartDC, a program that helps students and youth develop valid business ideas and plans to take their products and services to market quickly and successfully.



360insights ENTREPRENEURSHIP CENTRE

It's a donation that hit close to home for one 360insights employee, who also happens to be a 2012 graduate from the college's Sport Business Management (graduate certificate) program. Jenny Oldford began working as a data specialist after her graduation from DC and said it's "very cool" that this donation was able to create a tie between her employer, alma mater and the broader community.

Given that 360insights actively works to foster innovation, she was really pleased that the funds were used to help build a local community of entrepreneurs and world-class students. "Innovation comes from people who aren't afraid to take chances. Without it, we wouldn't have the advances that we do."

It's a sentiment shared by 360insight's founder and CEO Jason Atkins. "At 360insights we believe in living in the possible. This means we strive for excellence free of limitations for both our clients and employees, which is exactly what entrepreneurs do each day. We are thrilled that our donation is able to support the local community while also helping students and youth transform their limitless ideas into reality."

As the CFCE nears its one-year anniversary, the 360insights Entrepreneurship Centre has become a hub for DC students who have big ideas and even bigger ambitions. As they turn those dreams into reality, you can bet Jenny Oldford and the rest of the 360insights team are cheering them on!



DONOR PROFILE

DC ALUMNA, EMPLOYEE AND HOPEFUL DC-PARENT SUZANNE LAND SUPPORTS NEW ESPORTS GAMING ARENA

Donating to Durham College (DC) was never something Suzanne Land had considered. An alumna of the Accounting – Business program and a current payroll specialist in the Finance Department, DC has been a major part of Suzanne's life for the better part of a decade.

For Suzanne, a chance encounter with Rick Johnson, a former member of DC's Board of Governors, planted the seed of giving back to the college in 2016. Already donating her time regularly to causes within her community, she and Rick both met while volunteering. As they got to talking, she learned more about the soon-to-be-announced Building Something Amazing campaign, which would replace the aged Simcoe building with the new Centre for Collaborative Education (CFCE), a state-of-the-art learning environment where students, employees and the broader community work together in ways that transcend traditional concepts of education.

Inspired by how the CFCE would enhance the student experience and excited about the future of the college, Suzanne decided to reach out to the Office of Development and Alumni Affairs to find out how she could support the new building. A short while later, quite fittingly, Suzanne became one of the campaign's first payroll-deduction donors.



"I grew up in the Durham Region and am passionate about higher education and lifelong learning," said Suzanne. "I'm an alumna and employee, and hopefully a future DC parent – and with this much already invested in DC, I want to further support the institution so that it continues to help future generations succeed."

Fast forward a few years, Suzanne is already donating again – this time to support an initiative closer to her children's hearts: esports. With two teenaged sons enthralled by online gaming possibilities, Suzanne's new gift is contributing to supporting a new, innovative and inclusive community for students – one that her own children may someday be a part of.

Situated in the DC Student Centre at the Oshawa campus, the Esports Gaming Arena, which was completed in April 2019, is home to the college's emerging esports initiatives, which will also see an esports club, varsity program and eventually integration into current and future curriculum.

"I encourage students to find interests that enhance their college experience; esports gaming can do just that," Suzanne said. "If it gives them hope, while also providing a place – whether physical or digital – to build relationships that may last a lifetime, then I'm an advocate. I know my donation will make a difference in the lives of current and future students."

DONOR PROFILE

EDITH ALGER

Edith (Dixon) Alger has spent the past 50 years of her life dedicated to her community and to helping others.

A long-standing Oshawa community volunteer, leader and philanthropist, Edith has directed her formidable talent and operational and governance expertise towards providing support for socially or economically disadvantaged individuals, advancing post-secondary education and making life better for those with mental and physical exceptionalities.

Through her commitment to education, she and her family have become staunch supporters of Durham College (DC), and she has donated not only her time but many generous financial contributions to the college to ensure opportunities exist for all students.

“Our family has always been a great believer in the power of post-secondary education, as it opens many doors for students, securing their future and providing them with confidence in their abilities,” said Edith. “The Alger family has been involved in the college since its inception, with my father-in-law Stewart R. Alger as a member of the first volunteer Board of Governors of the college. As well, one of our children and three of our grandchildren are DC alumni.”

Born and raised in Oshawa, Edith obtained her registered nursing designation at the Victoria Hospital School of Nursing in London, Ont. Following graduation, she returned to Oshawa to work as a private nurse, which she did until her marriage to William (Bill) Alger.

She then turned her focus to her family and community, raising four children and serving as a member of the DC Board of Governors from 1987 to 1992 and as a member of the DC President’s Advisory Committee in the late 1990s. There, she provided insight into the creation of the partnership between the college and the newly established University of Ontario Institute of Technology, now known as Ontario Tech University.

Throughout the years, Edith has also supported students at DC through generous gifts towards construction of the Oshawa Campus Library and the purchase of new adaptive technologies for the Access and Support Centre. In 2011, she donated funds to the construction of the W. Galen Weston Centre for Food, helping turn the college’s field-to-fork vision into reality, and recently gave to the Building Something Amazing campaign to help build the Centre for Collaborative Education.

“Before 1967, to further your education it was necessary to leave the community. Once the college came along, it became available right at our door, and DC works to not only educate students but provide them with opportunities to secure positions in the area through placements and industry partnerships,” Edith remarks. “By supporting the college, we are also supporting the future of our community.”



STUDENT SPOTLIGHT

HANDS-ON LEARNING AND WELLNESS AT THE DURHAM COLLEGE SPA

Every day at Durham College (DC) hundreds of students, employees, alumni and guests pass through the bright, modern Centre for Collaborative Education (CFCE), yet most remain unaware of one of DC's best-kept secrets located on the second floor. It's up there that the Durham College Spa is open for business and humming with activity.

Offering therapeutic massage therapy services at competitive rates, and with future plans to provide makeup application and esthetic services, the spa acts as the home base for students in the Massage Therapy, Cosmetic Techniques and Management, and Esthetician – Spa Management programs, giving them opportunities to gain real-world, hands-on experience as they learn and practice under professional guidance.

For Deacon Barbour, a second-year Massage Therapy student, this type of experiential learning is exactly what he hoped to get when he came to DC.

"I chose massage therapy because I want to help people recover from injury, pain and stress," said Deacon, who already has a Bachelor of Health Science in Kinesiology. "The new facilities provide me with labs that closely resemble what my future work environment will be like. This gives me the space I need to develop my skills as a future massage therapist, which will make my transition into the specialized workforce seamless."

Less than a year after the grand opening of the CFCE, the Durham College Spa already maintains a regular waitlist of clients. In a similar way to DC's Dental Clinic at the Oshawa campus and Bistro '67 at the Whitby campus, students and community members are finding the benefits of the spa to be two-fold.

"As our student practitioners gain experience working in a functional spa, the rest of our campus community and residents of Durham Region have the good fortune of capitalizing on our affordable services within an inclusive space," said Leslie Morris, manager, Durham College Spa. "In the future, we also hope to engage DC students from other programs as a way to demonstrate and highlight their expertise and skills so they too can build their own professional portfolios through experiential learning."

With students like Deacon training in state-of-the-art facilities like the CFCE and Durham College Spa, DC continues to provide a learning experience that not only sets graduates apart, but also sets them up for success.

"Getting to learn hands-on skills while working with the public in the spa makes me feel like I'm already making a positive contribution to people's lives and the community at large," said Deacon. "At the end of the day, I hope that I am able to say the profession I make my living from is also making other people's lives a little bit easier."

Deacon's success at DC is directly linked to the generous donations given to the Building Something Amazing campaign, making the Durham College Spa a reality.





STUDENT SPOTLIGHT

BRINGING THE WORLD TO STUDENTS THROUGH THE GLOBAL CLASSROOM

As the world changes and technology evolves, education is no longer confined to one physical space. The Global Class – a concept that aims to bridge the gap between learners across the globe – is just what students like Abhishek Kathuria, a recent graduate from DC's Photography program, hoped to find when he came to Durham College (DC).

"Think about a class where nobody is bored, nobody is sleepy or yawning, or using cellphones. Everyone is longing to learn more from each other. Not because they have to, but because they want to, and because they can. That's what the Global Class is like," he said.

Abhishek was introduced to the Global Class elective in 2015 when its sessions were still held in the Gordon Willey building using limited technology to connect with institutions around the world. Although nervous about the experience at first, the then first-year student found himself engaged in the material and learning concept right away, exploring social and environmental issues with students at institutions across continents; while learning from guest speakers who were working to enact change in their own countries.



Recognizing the potential of the Global Class to enhance the student experience, DC made it a top priority to create a purpose-built space for this kind of learning, working it into the design of the Centre for Collaborative Education (CFCE).

Today, the new, larger Global Classroom in the CFCE features a 6-by-30-foot, 4K ultra high-definition video wall with dedicated video processors and Polycom teleconferencing technology, allowing for sessions that connect multiple locations across the globe seamlessly, streaming right here on campus.

“The Global Classroom opens up the whole world to students,” said Lon Appleby, professor and founder of the Global Class. “They no longer have to leave the province or the country to develop a global mindset – we facilitate that type of learning right here on campus. It adds an edge to our teaching and gives students access to international perspectives.”

As an alumnus, Abhishek continues to reap the benefits of the Global Class and its new space in the CFCE, having returned to the college recently as a guest speaker in his own right as a documentary filmmaker. Inspired by what he learned in the classroom, his first film *Rebirth of a Soul* is currently under development and explores climate change and its effects on the Himalayas.

“Every technology in this world has the power to bring about positive change,” suggested Abhishek. “When I think about the future of the Global Classroom, I think about how it will connect others, allow them to explore world issues and discover solutions together as a team. Its teams like that, and learning like that, which will fix the planet.”

DC CELEBRATES SPECIAL CONNECTION BETWEEN DONORS AND STUDENTS

On March 4, Durham College (DC) recognized both outstanding student academic achievement and community generosity at the annual Student and Donor Recognition Evening. Held at the W. Galen Weston Centre for Food, the event honoured DC's scholarship and bursary award recipients as well as the numerous individuals, organizations and corporate donors who support students and post-secondary education.

Among those students was Joyce Payne, a recipient of both the Marjorie Elizabeth Willoughby Award and Cala Dimitroff Scholarship.

"When I found myself facing single motherhood while pregnant with my third child, the idea of going back to school was the furthest thing from my mind," said Joyce. "It was not long after being confronted with this dark moment in my life that something became very clear to me: I could not be a victim of my circumstances. Instead, I needed to be a creator of my own opportunities."

Feeling empowered, not just for herself but for the well-being of her children, Joyce decided to pursue her dream of becoming a police officer and enrolled in DC's Police Foundations program.

"I decided then and there that being a sole-support parent would not hinder me in achieving my dream. Sometimes dreams and realities bump up against each other, creating very real challenges – between my course load and taking care of my kids, it would be nearly impossible to add holding down a job. These awards are helping me to not only provide my kids with all the necessities of life but, equally important, to be able to take care of them and spend quality time with them, even while I'm in school."

Joyce's determination and resilience will continue to serve her well as she pursues her career goals, but her story is not unlike many of the students who walk the halls of DC.

"Education changes lives, and the support of our scholarship and bursary programs means there are fewer students burdened by financial limitations and more students in our classrooms, learning, sharing and building a foundation for their future," said DC president Don Lovisa. "As Durham College grows and more students embark on their post-secondary journey with us, we are constantly adapting to meet their needs. We are grateful that our community's generous spirit continues to grow with us."

During the event, he also paid tribute to the late Roger Anderson, a former Durham regional chair and a long-time DC benefactor whose decades of support, encouragement and generosity have left an indelible mark on DC.

Two new awards and the donors behind them were also recognized during the event, including:

- Viking Fire Protection Scholarship
- Mike Shulga Memorial Award





GIVING TO DC BY THE NUMBERS



CAPITAL CONTRIBUTIONS:

\$3,146,295



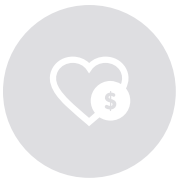
STUDENT AWARDS:

\$492,124



TOTAL AMOUNT RAISED:

\$3,638,419



NEW PLEDGES:

\$3,804,198



(2018-2019 FISCAL YEAR)



TOTAL ENDOWMENT:

\$17,679,414



STUDENTS WHO RECEIVED FUNDING:

489



SCHOLARSHIPS AWARDED:

164



BURSARIES AWARDED:

325

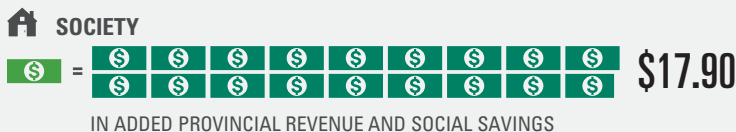
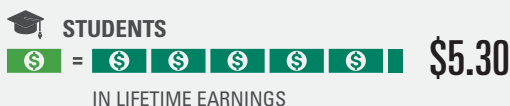
GIVING HELPS TRANSFORM LIVES AND COMMUNITIES

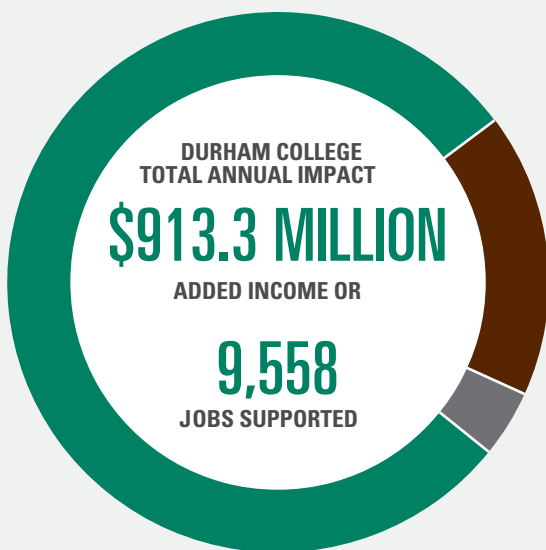
A Durham College (DC) education not only transforms students' lives, it has a tremendous impact on the community overall. Almost all post-secondary students who study in Ontario choose to stay in the province and DC students, employees and graduates are making significant contributions to industries across Ontario, including each of Durham Region's key sectors from advanced manufacturing to agri-business, digital technology to smart energy, film to tourism and, of course, small business.

The college enriches the lives of students by preparing them with the skills they need to find rewarding, long-term careers that raise their lifetime earning potential and help them achieve success. In turn, our students' achievements benefit society as a whole by creating a more prosperous economy and generating a variety of savings through the improved and healthier lifestyles of our graduates.

Finally, governments at all levels also benefit through increased tax receipts and a reduced demand for government-supported social services. One of the largest benefits of a college education to society is the added wealth that it creates. Graduates earn more. Businesses are more profitable and innovative because of their access to a highly skilled workforce. Together, higher graduate wages and increased business output stimulate income growth across the province and beyond, in turn raising prosperity and expanding the economic base for society as a whole.

FOR EVERY \$1 INVESTED BY...





ALUMNI IMPACT



Impact of the increased earnings of Durham College's alumni and the businesses they work for

\$725.4 MILLION
ANNUAL ADDED INCOME

or

6,260
JOBS SUPPORTED



↑ = 100 jobs

OPERATIONS SPENDING IMPACT



Impact of Durham College's payroll and day-to-day spending

\$153.8 MILLION
ADDED INCOME

2,320 JOBS SUPPORTED



↑ = 100 jobs

STUDENT SPENDING IMPACT

Impact of the daily spending of Durham College students retained and attracted to the region



\$34.1 MILLION or
ADDED INCOME

978
JOBS SUPPORTED

↑ = 100 jobs



2018-2019 DONORS

THANK YOU TO THE FOLLOWING DONORS WHO MADE A CASH CONTRIBUTION BETWEEN APRIL 1, 2018 AND MARCH 31, 2019.

\$250,000+

Durham District School Board*	The Regional Municipality of Durham*	W. Garfield Weston Foundation*
Ontario Power Generation*		

\$50,000 - \$249,999

Durham District Catholic School Board*	Kawartha Pine Ridge District School Board*	Roger Anderson Charity Classic
Estate of Lois Sleightholm*	Lovell Drugs Limited	TD Bank Group*
Estate of Robert Percy Hann	Peterborough Victoria Northumberland County Catholic School Board*	The Corporation of the City of Oshawa*
Harold Segal		The Durham College Alumni Association*

\$10,000 - \$49,999

360insights*	Masonic Foundation of Ontario	TD Insurance Meloche Monnex
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\$1,000 - \$4,999

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Barbara MacCheyne*	EHC Global*	Pierre Tremblay and Jennifer Huinink*
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Blakey Family*	John and Judy Robinson*	Rotary Club of Bowmanville
Brady, Connor, Claire, Katelynn and Max*	Knowledge First Foundation	Rotary Club of Oshawa – Parkwood*
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Doug Allingham		

\$500 - \$999

Aftershock Creative Inc.	Human Resources Professionals Association of Durham	Michele Roberts*
BDO Financial Services Limited Partnership	Jim Wilson*	Oshawa Garden Club*
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Brooklin Horticultural Society*	Margret Campkin*	Roberts, Marlowe, Jackson, Jackson & Associates
Business & Professional Women of Durham	Marigold Ford Lincoln Sales Ltd.	Shelley Adams*
Elaine Popp*	Melanie Kitchen	Tyrone Huang
Elizabeth Staite	Michelle Pigeon*	

*denotes multi-year commitment

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If a change is required, please contact giving@durhamcollege.ca or 905.721.3138.*



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