

DONOR IMPACT REPORT



While giving is an intensely personal act, especially when done in memory of a loved one, it has the power to make a tremendously positive public impact. At Durham College (DC), we know just how true this is thanks to the generous donations made to our Building Something Amazing campaign. Since it launched last year in support of the new Centre for Collaborative Education (CFCE), the campaign has achieved tremendous success

In this second annual donor impact report, it's our pleasure to share with you the stories behind some of those donations, along with an update on how construction of the CFCE is progressing and a snapshot of the anticipation building on campus for its doors to open.

As we watch this state-of-the-art structure rise, we find that the importance of capital gifts becomes more tangible. Each brick, window, classroom and hallway could not be realized without the support of our donors. The same is true for the new First Peoples Indigenous Centre that will make its home inside the CFCE. In fact, it is within our profile of remarkable DC student Cassie-Jean Dillon, who is from Kanienkeha:ka and a member of the Mohawk Nation, that we learn more of the true value of giving to capital projects: the legacy that will serve students for generations to come.

In speaking of legacy, we would also like to acknowledge the passing of Durham Regional Chairman Roger Anderson. Roger was a passionate advocate for education and dedicated benefactor of the college. He will be dearly missed, but his legacy of giving, and its impact on generations of students, lives on. You can learn more about Roger's connection to DC in our first donor impact report available at www.durhamcollege.ca/donorimpact.

To each of you who gave to DC over the past year, please accept our sincere thanks on behalf of everyone at the college. We hope you'll enjoy this glimpse into the ways in which your generosity is benefiting our students, employees and community at large.

Sincerely,

Don Lovisa

President, Durham College

, √°^ &*

Linda Flynn, CFRE

Oflyen

President, Durham College Foundation Associate vice-president, Office of Development and Alumni Affairs,

Durham College



2017-2018 DIRECTORS OF THE DURHAM COLLEGE FOUNDATION

Peter Bagnall, chair

Dan Borowec

Carla Carmichael

Garry Cubitt

Jerry Daniel

Linda Flynn, president

Lillian Jacoby, secretary

Stephen P. Leslie

Don Lovisa

Barbara MacCheyne, treasurer

Lee Terry



CFCE RISING

THE COUNTDOWN IS ON TO THE OPENING OF THE CENTRE FOR COLLABORATIVE EDUCATION

Over the past year, it's been hard to miss how the speed of traffic slows as cars pass by Durham College (DC) in a certain spot along Simcoe St. North. If you've driven this route lately, you likely understand the phenomenon; it's hard to resist easing up on the gas pedal to take in the sight of the nearly complete Centre for Collaborative Education (CFCE).

From the gleaming bronze panels that will age into a fine patina to the sparkling glass that encloses the north end of the building, the CFCE is a true showstopper — make that traffic stopper.

Yet the best of what the new building has to offer is unveiled once you step inside.

Since January, the innovative new spaces within the CFCE have started taking shape thanks to the installation of drywall along with the HVAC, electrical and plumbing systems and other interior fixtures. The first tenants will begin moving in from the aging Simcoe building this spring starting with the First Peoples Indigenous Centre (formerly the Aboriginal Student Centre).

The campus community will say a final goodbye to the Simcoe building on Saturday, July 14, when it's torn down, but will continue to be reminded of its place in DC's history thanks to the installation of stone from its façade inside the CFCE.



The final interior finishes, including furnishing and outfitting each room, will be completed over the summer well in time for the building to open to students in the fall. This will include installation of all signage, including those that will recognize our generous donors who have contributed to the Building Something Amazing campaign, as well as the loved ones whose memories will be forever tied to the CFCE.

The college looks forward to hosting a grand official opening of the CFCE in October. If you're eager for a look inside before then, you can view photos at www.durhamcollege.ca/cfce or watch a video tour led by DC president Don Lovisa at www.durhamcollege.ca/cfcetour.

There remains time and need to help DC close the gap on the \$5-million fundraising target of the Building Something Amazing campaign in support of the CFCE. To learn more and contribute, please visit www.durhamcollege.ca/amazing.

DONOR PROFILE

ELAINE MENDICINO HONOURS LATE HUSBAND WITH DONATION TO CENTRE FOR COLLABORATIVE EDUCATION

Elaine Mendicino and her late husband, Rob Hogan, met at Durham College (DC) in 1970. She was a student enrolled in the Oshawa General Hospital School of Nursing, attending psychology and sociology classes on campus twice a week, and he was a second-year student enrolled in the college's Public Relations program. They married two years later.

As time passed, Elaine and Rob often spoke about how studying at DC gave them their start as a couple. Rob always cited the time he spent in the cafeteria of the Simcoe building playing cards with putting him in the right place at the right time to meet Elaine.

They also credited their college experience with preparing them to pursue careers they loved. Rob even worked at DC. His first job after graduation was with the college's Print Shop before he eventually landed at General Motors, where he remained for 32 years.

Following Rob's sudden death in 2011, Elaine began thinking about ways to honour his memory. She found her inspiration after reading about DC's 50th anniversary in 2017 and its plans to build the Centre for Collaborative Education (CFCE) as a legacy project tied to the college's milestone.

After learning more about the vision for the CFCE, Elaine knew she wanted to contribute. It seemed fitting to give back in Rob's memory to the college that helped open so many doors for them through post-secondary education.

"DC is a part of my family's fabric," says Elaine. "I came back here and earned a certificate in Teaching and Training. Our oldest grandson, Austin, entered his second year in January at the Whitby campus. His mother recently completed her consolidation in the college's Nursing program and three of my four step-daughters are also DC grads."

For Elaine, donating to the Building Something Amazing capital campaign is a privilege and an opportunity to honour Rob's life. His connection to DC will live on as students enjoy the Rob Hogan Student Commons in the CFCE.

"I encourage everyone to consider making a donation to the capital campaign," she says. "It doesn't matter the amount. Please think of contributing whatever you can to make this project a reality. It was my pleasure to do so and I know Rob would be very proud of this choice to give back to the institution that gave us so much."





DONOR PROFILE

NURSE CHEVROLET CADILLAC

Just as Durham College (DC) has been a part of Durham Region for the past five decades, Nurse Chevrolet Cadillac has also been a stalwart of the community since its founding in 1966. Established by W.S (Bill) Nurse, the dealership not only sells and services cars, it is engaged in a culture of philanthropy that has supported multiple charities and organizations throughout the years.

At its helm is Bill's daughter Mary Nurse, who joined the organization in 1997 and was subsequently approved as the dealer principal for Nurse Chevrolet Cadillac Ltd. Under Mary's direction, the dealership's physical footprint, operations and charitable giving have grown significantly.

As those changes have taken place, so too has the development at DC. The Nurses moved to Durham Region shortly after the Simcoe Building — the only building on campus at the time —first opened. A high school guidance counsellor prior to taking over the family business, Mary remembers bringing students to the college's Oshawa campus for tours.

Over the years, Mary has watched the college grow from those early days onward as it continues to develop the programs and facilities needed to put the student experience first.

Much of that development could not be done without help from private and corporate donors like Nurse Chevrolet Cadillac, whose latest gift is helping to complete construction of the Centre for Collaborative Education (CFCE).

In January, Mary toured the CFCE with DC president Don Lovisa, student Annabelle Wilson and senior development officer Jennifer Clark. She was able to explore much of the building, including the classroom that will bear the dealership's name in honour of their gift to the Building Something Amazing capital campaign. She also learned more about the services, supports and spaces that will call the CFCE home.

"Being able to tour the project was a wonderful way to bring the impact of our donation to life," Mary said. "The plans the college has for the space are truly amazing and right on target with the needs of the employment market here in Durham Region. The facilities and training that will be available are truly relevant to the world of work after graduation and will certainly help students prepare for their careers."

When asked why Nurse Chevrolet Cadillac chose to financially support the CFCE, Mary noted that "as a dealership we have a number of pillars that we use to evaluate potential donations. Education is one of them and we feel it's the role of the community to support teaching and learning for the next generation. We had also made a donation towards the construction of the W. Galen Weston Centre for Food at the college's Whitby Campus. Donating to this capital project seemed like the logical next step, one which would benefit both the community at large and DC students."



DONOR PROFILE

DURHAM COLLEGE RETIREES ASSOCIATION

With members who represent every decade since Durham College (DC) first opened its doors, the DC Retirees Association (DCRA) comprises former faculty, administrative and support employees who have witnessed the impact of a quality education and the efforts required to provide it first-hand.

Longstanding supporters of various DC initiatives and campaigns, the association once again stepped up to raise funds for the Centre for Collaborative Education (CFCE), one of the college's most ambitious and transformative capital projects to-date.

After hearing about the CFCE and the Building Something Amazing campaign from DC president Don Lovisa, the DCRA executive set a goal of raising \$10,000 for the campaign, reaching out to its members for their support. Through a call to action for individual pledges and a donation on behalf of the association as a whole, the DCRA and its members not only met their goal but surpassed it, raising a total of \$11,164.

As a testament to the DCRA's commitment and a thank you to the donors, one of the student lounges within the CFCE will be known as the Durham College Retirees Association Student Lounge.



When asked why the DCRA wanted to support the CFCE, president Bruce Bunker said, "It's true DC was our employer, but it is also something that each of us helped to shape into what it is today. While some of our members worked at DC in its infancy and others came later, we all forged our careers and contributed to the college's mission that the student experience comes first. We may no longer work there but we want to continue to contribute to its growth."

DC would like to thank the DCRA and following retirees for their generosity:

- Barry D. Bracken
- Bruce Bunker
- Dianne Aru
- Jean Jackson
- Jim and Annabel
 Anderson
- Joan Homer
- John and Judy Robinson

- Kathy Rhodes
- Margaret Greenley
- Mary Guerard (in memory of Susan Sproul)
- Mike Vatcher
- Norm and Pat Fenton
- Patricia Andrey-McCormack

- Patricia Whaley
- Robert Bryant
- Tony Day
- Three donors chose to remain anonymous.

STUDENT SPOTLIGHT

CASSIE-JEAN DILLON, FITNESS AND HEALTH PROMOTION

Behind the stone walls of the Simcoe building at Durham College (DC), Cassie-Jean Dillon sits inside the smudging room of the college's modest Aboriginal Student Centre, flipping through a folder of certificates. A petite, energetic woman, Dillon's signature pigtails and athletic wear contrast against the papers she holds, which are slightly faded and yellowed with age. Each one inspires a wide smile and quiet intake of breath as she reviews them.

"These are from my first time as a Durham College student," she explains, holding the certificates up one at a time. "In the mid-80s, I enrolled in a series of DOS computer classes. I was 23 years old and already a single parent. My employer was offering a chance to attend computer training courses and I had always regretted not attending high school, so I was eager for the opportunity to learn."

It was the first time she'd ever stepped foot on a college campus, let alone taken a college course, and she was more than a little intimidated. Fortunately, stronger than her feelings of intimidation was her determination to succeed.

"I remember coming to tears in one programming class," she shares. "But these DOS certificates represent a pivotal moment in my journey. They opened the door for me to have more than just a job - I was building a foundation for a career."

Over two decades, Dillon returned to DC several times to add to her computer credentials. Though she carried a dream of pursuing full-time studies, life's realities kept it out of reach. Raising her daughter alone made full-time employment a must, only leaving windows in the evenings and weekends for her to study. Beyond that she was also struggling to keep herself and her daughter safe — the second time, Dillon enrolled in a course at DC, she was living in a women's shelter after enduring horrific domestic violence. She credits the weekly class structure and focus required to learn with helping her survive that difficult time.

Survivor is one part of who Dillon is; she's also Kanienkeha:ka, part of the Mohawk Nation, a member of the Wolf Clan, and a second-generation residential school survivor.

"Growing up, being a second-generation survivor meant just the idea of attending school raised concern in my older family members," she says. "It was never encouraged or considered a priority."

It was all the more remarkable then when Dillon also became a First-Generation post-secondary student. In 2015, after being laid off following 25 years of continuous employment, she found herself back on the DC campus – this time as a grandmother – with a plan to use her severance pay to fund the full-time studies that had always eluded her. After achieving terrific success in her academic upgrading courses, Dillon entered the Fitness and Health Promotion diploma program.



"My goal going into the program was focused and modest: graduate and be qualified to share my knowledge about health promotion to empower my Indigenous brothers and sisters to exercise healthy lifestyle choices," she says.

It was during her full-time studies that Dillon became a more frequent visitor to the college's Aboriginal Student Centre.

"As soon as I walk through the door of the centre, I just feel different," she says. "It's a safe place. The staff, Julie [Pigeon] and Peggy [Forbes], offer students incredible support and Elders visit to provide guidance and knowledge. On days when things felt stressful, especially when I was battling health issues in my first semester or going through the strike in my third semester, I could come here and smudge [a traditional purification ceremony] and recharge."

Dillon also credits the resources she was able to access in the Aboriginal Student Centre, essentials like computers and printers, with helping her to achieve academic success

After last fall, when DC announced plans to build the Centre for Collaborative Education (CFCE) to replace the aging Simcoe building, Dillon's role on campus grew to include work as a student ambassador for the project. During the building's groundbreaking ceremony, she even helped remove one of the stones from the Simcoe building's exterior, symbolizing the college's history being carried into its future.

The CFCE will provide a new home for the Aboriginal Student Centre — to be renamed the First Peoples Indigenous Centre. Seeing the space become a focal point of the new building is a point of pride for Dillon, who knows the importance of the centre better than most

"Seeing the Aboriginal Student Centre move into such a prominent place, where it can really be at the heart of the new building, is significant," she says. "In many ways, it really represents the increasing effort being made at DC to not only recognize but also incorporate Indigenous knowledge and traditions into the fabric of the college."

Dillon hopes the centre's new location, which will bring increased foot traffic outside its doors, will inspire more students, employees and community members to step inside.

"As a DC student, I've benefited from the generosity of our donors," says Dillon. "Receiving a bursary really validated the effort I was putting into my studies and my choice to pursue higher education. Now looking at the CFCE being realized, I think about the donors who have contributed to it — to the creation of the new First Peoples Indigenous Centre — and I feel joy thinking about how one day it will be my grandchildren who benefit from their generosity."

Looking back on how far she's come, and the impact of the Aboriginal Student Centre on helping her get to where she is today, Dillon can't help but get emotional — only this time her tears come from a very different place than they did during her first days on campus attending DOS certification classes.

"I'm graduating from college. I'm pursuing a degree at Trent University to complement my DC diploma, and as I'm posing for my grad photos, I still have some disbelief that I've really achieved what I always dreamed of," says Dillon. "But I want to show my grandchildren that anything is possible. I want them to want education and experience the same support that I have here at DC."





DURHAM COLLEGE CELEBRATES STUDENT ACHIEVEMENT AND DONOR GENEROSITY

On January 30, Durham College (DC) recognized both academic achievement and community generosity during its annual Student and Donor Recognition Evening.

The event celebrated the accomplishments of DC's scholarship and bursary award recipients and gave DC the opportunity to thank the countless individuals, organizations and corporate donors who choose to support students and post-secondary learning. It also gave donors the opportunity to meet with the students who benefit from their generosity.

Among those students was Mariela Cristina Fleury de Marquez, an international student from Venezuela studying in the Practical Nursing program. A recipient of the Lovell Drugs Limited Award, she was grateful to meet Diana Kirk, a member of the Lovell family, in person and be able to share the impact it had on her student experience and success

"The political and social chaos was increasing so steadily in Venezuela, it was making it incredibly hard to live," says Fleury de Marquez. "When my husband and I decided we had to leave the country, our families encouraged us to go and they were doing everything they could to help us financially so that I could afford to study. Unfortunately, when conditions back home worsened, their ability to help us was greatly impacted. I thought there was no way I would be able to complete my studies."

Doing all that they could to support themselves, the couple still faced a significant shortage of funds. Fleury de Marquez eventually reached out to the college's International office to inquire about financial aid, which is when she learned of the incourse scholarship available to top students in her program.

"When I received the email telling me that I'd won the award, I was ecstatic," she recalls. "I remember I started shaking a little bit. The scholarship, along with the payment plan I was granted by the college, allowed me to continue on with my program. I am thankful beyond words to Lovell Drugs for their generous contribution and the relief it provided in our lives."

The in-person connection with Fleury de Marquez made an equal impact on her benefactor.

"It's always wonderful to attend the donor recognition evening and actually be able to meet the recipients of the Lovell Drugs award," says Kirk. "Mariela was delightful to meet and I was very moved when she shared her incredible story with me. Knowing that our scholarship helped Mariela makes all of us at Lovell Drugs very proud to be annual donors." Though unique in its own way, Fleury de Marquez's story also echoes the experiences of many DC students.



"The support of our donors means that our students can continue to access first-class post-secondary education, which in turn will enable them to gain the skills and knowledge they need to move confidently from college to a successful career," says DC president Don Lovisa. "Whether it's sponsoring a bursary so a student can pursue their education without the burden of financial limitations, or funding a scholarship, which celebrates a student's hard work and academic success, we are very grateful for the support of our community."

During the event, Lovisa also paid special tribute to two long-standing donors. The college has enjoyed a longstanding partnership with Ontario Power Generation, over which time, OPG has invested more than \$5 million to support student success, scholarships and bursaries, as well as capital expenditures, new program development and equipment.

In addition, the Roger Anderson Charity Classic, an annual fundraising golf tournament, was recognized for its contributions to DC. Funds raised at the event provide assistance to students across Durham Region, including those attending DC.

Several new donors were also recognized during the ceremony including:

- Mike Shulga Memorial Award
- Randy and Margaret Chew Family Fund at Durham Community Foundation
- Gerald Rose Journalism Scholarship
- Rotary Club of Port Perry Award
- Harold St. Croix Memorial Bursary



GIVING TO DC BY THE NUMBERS



CAPITAL CONTRIBUTIONS:

\$1,142,402



STUDENT AWARDS:

\$452,835



TOTAL AMOUNT RAISED:

\$1,595,237



NEW PLEDGES:

\$374,482



(2017-2018 FISCAL YEAR)



TOTAL ENDOWMENT:

\$17,288,243



STUDENTS WHO RECEIVED FUNDING:

409



SCHOLARSHIPS AWARDED:

135



BURSARIES AWARDED:

274

GIVING HELPS TRANSFORM LIVES AND COMMUNITIES

A Durham College (DC) education not only transforms students' lives, it has a tremendous impact on the community overall. Almost all post-secondary students who study in Ontario choose to stay in the province and DC students, employees and graduates are making significant contributions to industries across Ontario, including each of Durham Region's key sectors from advanced manufacturing to agri-business, digital technology to smart energy, film to tourism and, of course, small business.

The college enriches the lives of students by preparing them with the skills they need to find rewarding, long-term careers that raise their lifetime earning potential and help them achieve success. In turn, our students' achievements benefit society as a whole by creating a more prosperous economy and generating a variety of savings through the improved and healthier lifestyles of our graduates.

Finally, governments at all levels also benefit through increased tax receipts and a reduced demand for government-supported social services. One of the largest benefits of a college education to society is the added wealth that it creates. Graduates earn more. Businesses are more profitable and innovative because of their access to a highly skilled workforce. Together, higher graduate wages and increased business output stimulate income growth across the province and beyond, in turn raising prosperity and expanding the economic base for society as a whole.

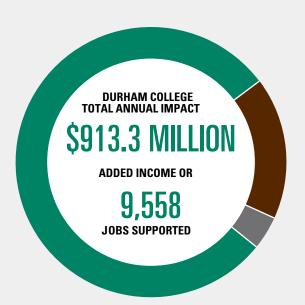
FOR EVERY \$1 INVESTED BY...

🖜 STUDENT S



\$16.00

IN ADDED TAXES AND PUBLIC SECTOR SAVINGS



ALUMNI IMPACT

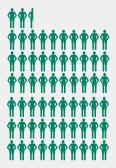


Impact of the increased earnings of Durham College's alumni and the businesses they work for

\$725.4 MILLION ANNUAL ADDED INCOME

or

6,260JOBS SUPPORTED



OPERATIONS SPENDING IMPACT



Impact of Durham College's payroll and day-to-day spending

\$153.8 MILLION ADDED INCOME

2,320 JOBS SUPPORTED

STUDENT SPENDING IMPACT

Impact of the daily spending of Durham College students retained and attracted to the region



🛊 = 100 jobs

\$34.1 MILLION ADDED INCOME 978 JOBS SUPPORTED

🛉 = 100 jobs

2017-2018 DONORS

Thank you to the following donors who made a cash contribution between April 1, 2017 and March 31, 2018.

\$250,000+

The Regional Municipality of Durham*

Ontario Power Generation*

\$50,000 - \$249,999

Alger Family*

Durham College Alumni

Association*

Rob Hogan Family Mississaugas of Scugog Island First Nation The Corporation of the City of Oshawa* Rockwell Automation Canada Inc. Roger Anderson Charity Classic

Estate of Lois Sleightholm*
The TD Bank Group*
W. Garfield Weston
Foundation

\$10,000 - \$49,999

Algoma Orchards Ltd.*
Deer Creek Cares
Charitable Foundation
Eastern Construction
Company Limited*

Heritage Educational Foundation Herman Kassinger Foundation* Douglas and Kent Farndale*

Gabrielle Israelievitch

Knowledge First Foundation Mackie Transport Ltd. Owasco Volkswagen Inc.* Peterborough, Victoria, Northumberland, & Clarington Catholic District School Board*

\$5.000 - \$9.999

Aldershot Landscape
Contractors LP
Dolvin Mechanical
Contractors Limited
Durham Community
Foundation*
Edmond and Sylvia
Vanhaverbeke Foundation*
Greenbriar Foundation*
Heavy Construction
Association of Toronto

Brent Lessard
Limen Group Const. Ltd.
Mackie Moving
Systems Corporation
In memory of Mike Shulga Founder of Star Records
North American Steel*
Nurse Chevrolet Cadillac Ltd*
P. J (Rocky) Simmons and
Louvain Piggott*
Rotary Club of Ajax*

Rotary Club of Port Perry*
Roughley Insurance
Brokers Ltd.*
Steelcon Fabrication Inc.
TD Insurance Meloche
Monnex
Trillium Architectural
Products Ltd
Windmill Farms*
Paul Vessey*
Diana and John Wood

\$1.000 - \$4.999

Doug Allingham*
Andrew Foundation
Dean Kevin Baker*
Stephanie D. Ball*
Carol Beam*
Sandra Bennett*
Black & McDonald Ltd.*
Blakey Family*

C.S.T. Consultants Inc.
Canadian Federation of
University Women Oshawa

and District

Canadian Institute for NDE
Samson Yiu Fung Chung*
CIBC Securities Inc.
CIBC World Markets
Jennifer A. Clark*
Collins Barrow Durham LLP

Brady, Connor, Clair, Katelynn and Max*

Durham College Retirees Association*

Sheila Corriveau*

Durham Lifelong Learning
Durham Regional Police

Services Board
Aileen Fletcher*
Linda Flynn*

Sally and George Hillis* Bill & Barbara Howe*

Tyrone Huang*

In Honour of Vittorio and Nella Jahoni*

Ron and Melanie Kitchen Lions Club of Bowmanville*

Lions Club of Bowmanvill LiUNA Local 183 Lovell Drugs Limited* Don and Cheryl Lovisa* Barbara MacCheyne* Paul and Joan Macklin Mason Bennett Johncox Professional Corporation Debbie McKee Demczyk*

Claudia and Greg Murphy*

OACETT Durham Chapter

Meri Kim Oliver

Ontario Association Of Foundation Specialists

Ontario Water Works Association

OPG Employee & Pensioners' Charity Trust

The Organization of Canadian Nuclear Industries*

Elaine Popp*

John and Judy Robinson* Rotary Club of Oshawa* Rotary Club of Oshawa -Parkwood*

Rotary Club of Pickering*
Rotary Club of Port Hope
Smart Serve Ontario
Stephen Stewart*
Brian and Linda Striemer
Lorraine Sunstrum-Mann*
Rosemary Theriault

Pierre Tremblay and Jennifer Huinink* Franklin and Teresa Wu*

\$500 - \$999

Aftershock Creative Inc.
BDO Financial Services
Limited Partnership
Nneka Bowen
Paul Bishop*
Brooklin Horticultural Society*
Margret Campkin

Lisa A. Chapman Michelle Darling* Tony Day

Pat Vale-Dougherty & Kevin Dougherty* Elaine Garnett

iA Clarington Investments Inc Lillian Jacoby Michele James* Marigold Ford Lincoln Sales Ltd.*

Natural Touch Therapies Oshawa Garden Club* Parmac Relationship Marketing Ltd.* Michelle Pigeon* Roberts, Marlowe, Jackson, Jackson & Associates

Darrell Sewell*
Pam Stoneham*
Sharon Swain
Yi Yuan Teng*

The Business & Professional Women's Club of Durham

The Robert
McLaughlin Gallery
Jim Wilson*

Durham College makes every effort to ensure the accuracy of our records. If a change is required, please contact giving@durhamcollege.ca or 905.721.3138.

^{*}denotes multi-year giving

